

Managing HKU Author Reputations, Enhancing HKU's Reputation



David Palmer
Scholarly Communications Team Leader
 The University of Hong Kong



Digital Presence, Digital Shadow

☞ “For the first time, the amount of digital information generated about people surpasses the amount they create themselves”.

- The Diverse and Exploding Digital Universe,
An IDC white paper, 2008.

☞ Internet Footprint

☞ Findability

☞ Identity exposure, disclosure



Online Reputation Management

☞ Cybervetting

☞ One bad apple...



Online Identity Management (OIM)

- ❧ Improving quantity & quality of traffic to sites that have content related to a person, cf. Search Engine Optimization (SEO)
- ❧ Ignore?
 - Previously, lost in anonymity
 - Now,
 - ◆ Search engine index & page rankings
 - ◆ Any detail retrieved, in almost real time



Meanwhile,

- Reputation & identity of the institution:
 - University rankings
 - RAE
 - Peer Review
 - Parent's choice of school for child
 - Recruiter's choice
 - Media spokespersonship
 - Collaborative partnerships
 - Contract research undertaken
 - Funding received
 - Etc.



The Reputation of the University?

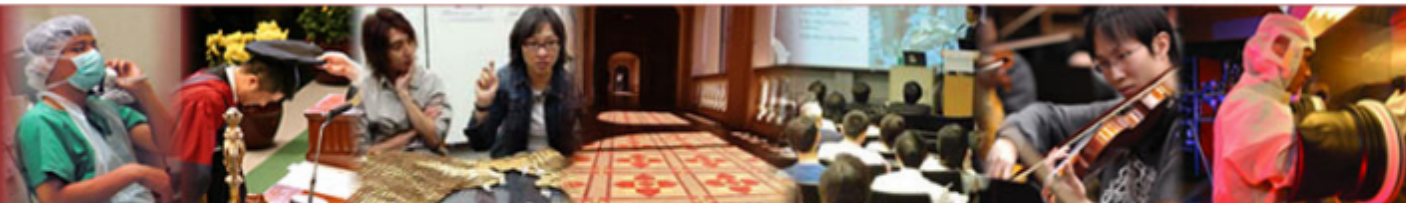




HKU ResearcherPages

Knowledge Exchange

- To make highly visible HKU researchers and their research
- To promote KE between HKU and its community
 - ◆ Number of research outputs in OA
 - ◆ Download counts
 - ◆ Number of collaborative researches
 - ◆ Number of contract researches
 - ◆ Number of media contacts
 - ◆ Etc.



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We seek Knowledge Exchange with the World.



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Featured Scholar



Prof. L. Samaranayake

An interview with the HKU Dean of Dentistry on the role the Hub plays in research impact and knowledge exchange.

Breaking News

- HKU & Springer sign deal to allow all HKU faculty & students to publish in [Open Access](#).
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HKU ResearcherPage: Tam, PKH

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 HKU Data
**Tel:** 2855 4850**Office:** QK 1540**Dept:** Vice-Chancellor's Office**Email:** paultam@hkucc.hku.hk[Personal Page](#) | [Biography](#)

Prof Tam, Paul Kwong Hang ^R

譚廣亨

Pro-Vice-Chancellor and Vice-President
(Research)

Chair of Paediatric Surgery

Also Cited As:

- Tam, Paul
- Tam, Paul KH

Research Interests:

- Genomics
- Developmental biology
- Immunology
- Paediatric surgery

 Media Comment
Spoken Languages:

English | Cantonese | Putonghua (英語 | 粵語 | 普通話)

Written Languages:

English | Chinese (英文 | 中文)

Area of expertise:

- Paediatric surgery (Hirschsprung's disease and related disorders; genetics of neuroblastoma, experimental immunology, genomics of childhood tumours, minimal invasive surgery, biliary atresia and choledochal cyst.)

 Bibliometric Data
Scopus**AuthorID:** 7202539421**Document Count:** 293**Cited by:** 3294**ResearcherID****RID:** C-4405-2009**Document Count:** 673**Times Cited:** 7372

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Written Languages:

English | Chinese (英文 | 中文)

Area of expertise:

- Paediatric surgery (Hirschsprung's disease and related disorders; genetics of neuroblastoma, experimental immunology, genomics of childhood tumours, minimal invasive surgery, biliary atresia and choledochal cyst.)

Bibliometric Data

Scopus

AuthorID: 7202539421
Document Count: 293
Cited by: 3294
h Index: 25
Co-authors: 150

ResearcherID

RID: C-4405-2009
Document Count: 673
Times Cited: 7372
h Index: 27
Co-authors: [Collaboration Network](#)

Hub Items for: Tam, PKH

Authored items in the HUB - 1 to 20 of 24

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Title	Author(s)	Year
Association study of PHOX2B as a candidate gene for Hirschsprung's disease	Garcia-Barcelo, MM OR ; Sham, MH OR ; Lui, VCH OR ; Chen, BLS; Ott, J; Tam, PKH OR	2003
Chinese patients with sporadic Hirschsprung's disease are predominantly represented by a single RET haplotype	Garcia-Barcelo, MM OR ; Sham, MH OR ; Lui, VCH OR ; Chen, BLS; Song, YQ OR ; Lee, WS; Yung, SK; Romeo, G; Tam, PKH OR	2003
Computer aided prescribing: electronic prescribing is helpful in children too: Letters to the editor	Wong, KKY; Tam, PKH OR	2004
Depletion of intestinal resident macrophages prevents ischaemia reperfusion injury in gut	Chen, Y; Lui, VCH OR ; Rooijen, NV; Tam, PKH OR	2004
Distribution of carbon monoxide-producing neurons in human colon and in Hirschsprung's disease patients	Chen, Y; Lui, VCH OR ; Sham, MH OR ; Tam, PKH OR	2002
Hirschsprung disease, associated syndromes and genetics: a review	Amiel, J; Sproat-Emison, E; Garcia-Barcelo, M; Lantieri, F; Burzynski, G; Borrego, S; Pelet, A; Arnold, S; Miao, X; Griseri, P; Brooks, AS; Antinolo, G; de Pontual, L; Clement-Ziza, M; Munich, M; Gatt, S; Wain, M	2008

Tam, Paul K H

[Find unmatched authors](#)

Personal

Name	Tam, Paul K H		
Other formats	Tam, P. K. H. Tam, P. K. h. Tam, Paul Kwong Hang Tam, Paul	Tam, Paul K. Tam, P. K. Tam, P.	
Author Identifier	7202539421		
Affiliation	University of Hong Kong, Department of Surgery	Kowloon	Hong Kong

Research

Documents	296	<input type="button" value="Add to list"/>	E-mail alert
References	4637		
Cited By	2466	<input type="button" value="Citation tracker"/>	E-mail alert
<i>h</i> Index	24	<input type="button" value="h-graph"/>	The <i>h</i> Index considers Scopus articles published after 1995.
Co-authors	150 (maximum 150 co-authors can be displayed)		
Web Search	62229		
Subject Area	Medicine Biochemistry, Genetics and Molecular Biology Chemistry More...		

History

Publication range	1982-Present		
Source history	Gastroenterology Seminars in Neonatology Journal of the American College of Surgeons More...	<input type="button" value="documents"/> <input type="button" value="documents"/> <input type="button" value="documents"/>	
Affiliation history	Institute of Molecular Technology for Drug Discovery and Synthesis, Hong Kong, Department of Chemistry Centre for Reproduction, Development, and Growth Morningside Laboratory for Chemical Biology, Department of Chemistry Universite Paris Descartes, Faculty of Medicine Li Ka Shing Faculty of Medicine, Department of Surgery QMH, Department of Surgery	Hong Kong Shenyang Hong Kong Paris Hong Kong Hong Kong	China China China France China Hong Kong

Documents

This author has published **296** documents in Scopus:
(Showing the 2 most recent)

- [Salcido-Ochoa, F., Tsang, J., Tam, P., Falk, K., Rotzschke, O.](#)
Regulatory T cells in transplantation: does extracellular adenosine triphosphate metabolism through CD39 play a crucial role?
(2010) *Transplantation Reviews*

- [Yang, D., Sun, Z.N., Peng, T., Wang, H.L., Shen, J.G., Chen, Y., Tam, P.K.](#)
Synthetic fluorescent probes for imaging of peroxynitrite and hypochlorous acid in living cells.
(2010) *Methods in molecular biology (Clifton, N.J.)*

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Cited By since 1996

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- ❧ 2 ~ 10 like named individuals on one Scopus AuthorID
- ❧ Affiliations errors
 - The University of Hong Kong, Shatin
 - Univ of HK, Japan
 - Uni HK, Switzerland
 - Etc.

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Results Author=(tam pkh) OR Author=(tam paul) OR Author=(tam kwong hang paul)
 Timespan=All Years. Databases=SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH.

Scientific We

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- ARTICLE (184)
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- LETTER (12)
- MEETING ABSTRACT (12)
- NOTE (8)
- [more options / values...](#)

Authors

Source Titles

Publication Years

Conference Titles

Institutions

1. Title: [Clinical Experience in Managing Pediatric Patients with Ultra-short Bowel Syndrome using Omega-3 Fatty Acid](#)
 Author(s): Chung PHY, Wong KKY, Wong RMS, et al.
 Source: EUROPEAN JOURNAL OF PEDIATRIC SURGERY Volume: 20 Issue: 2 Pages: 139-141 Published: MAR 2010
 Times Cited: 0
[WebBridge](#)
2. Title: [Lack of association between nNOS-84G > A polymorphism and risk of infantile hypertrophic pyloric stenosis in a Chinese population](#)
 Author(s): Miao XP, Garcia-Barcelo MM, So MT, et al.
 Source: JOURNAL OF PEDIATRIC SURGERY Volume: 45 Issue: 4 Pages: 709-713 Published: APR 2010
 Times Cited: 0
[WebBridge](#) [Full Text](#)
3. Title: [Reduced RET expression in gut tissue of individuals carrying risk alleles of Hirschsprung's disease](#)
 Author(s): Miao XP, Leon TYY, Ngan ESW, et al.
 Source: HUMAN MOLECULAR GENETICS Volume: 19 Issue: 8 Pages: 1461-1467 Published: APR 15 2010
 Times Cited: 0
[WebBridge](#)
4. Title: [Silver Nanoparticles Mediate Differential Responses in Keratinocytes and Fibroblasts during Skin Wound Healing](#)
 Author(s): Liu XL, Lee PY, Ho CM, et al.
 Source: CHEMMEDCHEM Volume: 5 Issue: 3 Pages: 468-475 Published: MAR 2010
 Times Cited: 0
[WebBridge](#)
5. Title: [Management of choledochal cyst: 30 years of experience and results in a single center](#)
 Author(s): She WH, Chung HY, Lan LCL, et al.
 Conference Information: 42nd Annual Meeting of the Pacific-Association-of-Pediatric-Surgeons, MAY 10-14, 2009 Hong Kong, PEOP



www.ResearcherID.com

- ❧ 1,500 current HKU researchers
- ❧ Acct creation
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 - First in the world to do so
 - btw, also first in world to import Scopus & ResearcherID metrics into author profiles

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Tam, Paul

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ResearcherID: C-4405-2009

Other Names: Tam PKH; Tam P; Tam KH; 譚廣亨

URL: <http://www.researcherid.com/rid/C-4405-2009>

Subject: Critical Care Medicine; Emergency Medicine; General & Internal Medicine; Genetics & Heredity; Immunology; Integrative & Complementary Medicine; Neurosciences & Neurology; Pathology; Pediatrics; Surgery; Transplantation

Description: Chair of Paediatric Surgery and Division Chief. Professor Tam has received numerous awards including the BAPS prize, Royal College of Surgeons' gold medal etc. He has published extensively including 19 chapters in 11 books and over 211 original articles in international journals. He was the Founding Director of the Centre of Human Development and Birth Defects.

My URLs: <http://hub.hku.hk/rp/rp00060>
http://www.hku.hk/vcoffice/menu/pvc-tam_Biography.htm

My Institutions [\(more details\)](#)

Primary Institution: The University of Hong Kong

Sub-org/Dept:

Role: Researcher (Academic)

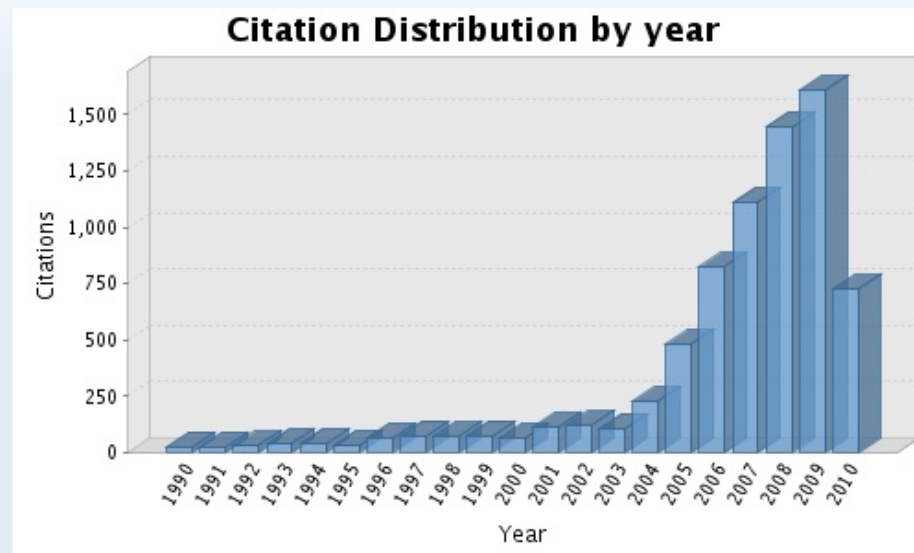
Publications

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Publication List: Citation Metrics

This graph shows the number of times the articles on the publication list have been cited in each of the last 20 years. Note: Only articles from ISI Web of Knowledge with citation data are included in the calculations. [More information about these data.](#)



Total Articles in Publication List: 673

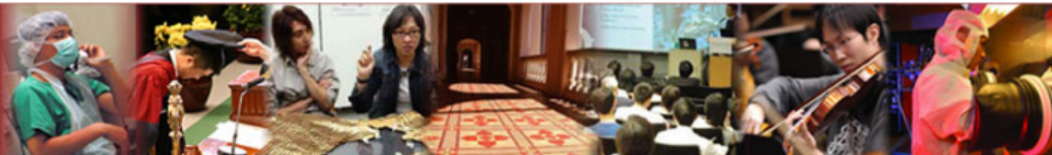
Articles With Citation Data: 278

Sum of the Times Cited: 7372

Average Citations per Article: 26.52

h-index: 27

Last Updated: 05/15/2010 14:04 GMT



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HKU Data

**Tel:** 2855 4850**Office:** QK 1540**Dept:** Vice-Chancellor's Office**Email:** paultam@hkucc.hku.hk[Personal Page](#) | [Biography](#)

Prof Tam, Paul Kwong Hang

譚廣亨

Pro-Vice-Chancellor and Vice-President (Research)
Chair of Paediatric Surgery

Also Cited As:

- Tam, Paul
- Tam, Paul KH

Research Interests:

- Genomics
- Developmental biology
- Immunology
- Paediatric surgery

ResearcherID

Paul Tam
RID: C-4405-2009
The University of Hong Kong

Most cited publications:

- 1. A haplotype map of the human genome**
Times Cited: 2023 (*Web of Science*®)
- 2. The International HapMap Project**
Times Cited: 1577 (*Web of Science*®)
- 3. A second generation human haplotype map of over 3.1 million SNPs**
Times Cited: 821 (*Web of Science*®)

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Media Comment

Spoken Languages:

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Written Languages:

English | Chinese (英文 | 中文)

Area of expertise:

- Paediatric surgery (Hirschsprung's disease and related disorders; genetics of neuroblastoma, experimental immunology, genomics of childhood tumours, minimal invasive surgery, biliary atresia and choledochal cyst.)

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ResearcherID

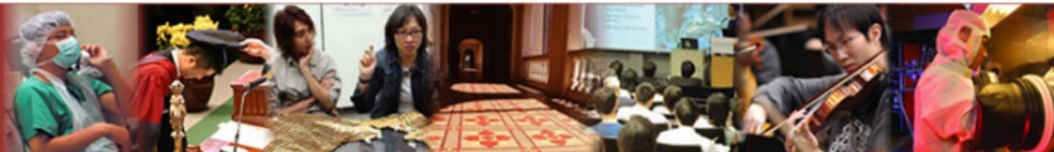
RID: [C-4405-2009](http://ResearcherID.com/C-4405-2009)
Document Count: 673
Times Cited: 7372
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Co-authors: [Collaboration Network](#)

Hub Items for: Tam, PKH

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Title	Author(s)	Year
Association study of PHOX2B as a candidate	Garcia-Barcelo, MM	2003



Tam, Paul Kwong Hang

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- ☞ Awareness of their digital presence in Scopus, Web of Science, and HKU ResearcherPages
- ☞ Incentive to make accurate complete record
- ☞ Tools to do so



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Hierarchy of Authority & Synonymy

- Authorized headings
- Variant headings

Multi-script Synonymy

- Roman, Traditional Chinese, Simplified Chinese, Japanese, Korean, etc. (UTF-8)

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- 典拠形標目
- 異なる形の標目

各言語の間、同義リンク

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- Tse, Tak-fong
- Tse, Tak-wah, Sebastian
- Tse, Tak-wai, Deborah
- Tse, TH ✎ Tse, Tsun-him Dept of Computer Science
- Tse, T H Z ✎ Tse, Tsun-him Dept of Computer Science
- Tse, To-fun
- Tse, TS
- Tse Tso, Yuk-wah
- ✎ Tse, Tsun-him. 謝俊謙 Dept of Computer Science
- Tse, Tsun-him.
- Tse, Tsun-pang, Edward
- Tseung, ACC

• 謝佩詩

• 謝俊

✎ 謝俊謙

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• 謝俊邦

Tse, Tsun-him

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tam pkh genomics

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[HKU ResearcherPage - Tam, PKH](#) ☆

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[hub.hku.hk/browse?type=author&authority=rp00060](#) - Cached

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Genomics; Developmental biology; Immunology; Paediatric surgery ...
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[Dr. YQ Song, Dept. of Biochemistry](#) ☆

The AoE on Developmental **Genomics** and Skeletal Research. ... Mak W, Sham PC, Song YQ & **Tam PKH** (2007) **Genome**-wide detection and characterization of positive ...
[www.hku.hk/~/Home/Research/Principal Investigators](#) - Cached - Similar

[Paul Tam C-4405-2009 - ResearcherID.com](#) ☆

Other Names: **Tam PKH**; **Tam P**; **Tam KH**; 譚廣亨 ... Title: **Genome**-wide detection and characterization of positive selection in human populations (Co-PI of Hong ...
[www.researcherid.com/rid/C-4405-2009](#) - Cached - Similar

[BioMed Central | Full text | Mining for Single Nucleotide ...](#) ☆

by HHD Kerstens - 2009 - Cited by 3 - Related articles
Mining for single nucleotide polymorphisms in pig **genome** sequence data Taillon-Miller P, Xiao M, Tsui L, Mak W, Song YQ, **Tam PKH**, Nakamura Y, ...
[www.biomedcentral.com/1471-2164/10/4](#) - Cached

[Goddard, Wray, Verbyla, Visscher: Estimating Effects and Making ...](#) ☆

by ME Goddard - 2009 - Cited by 1
Estimating Effects and Making Predictions from **Genome**-Wide Marker Data Tsui, L. C., Mak, W., Song, Y. Q., **Tam, P. K. H.**, Nakamura, Y., Kawaguchi, T., ...
[projecteuclid.org/euclid.ss/1271770346](#)

[Tam, PKH \(Paul Kwong-Hang\)](#) ☆

Tam, PKH (Paul Kwong-Hang) :: Highly Recurrent RET Mutations and Novel Mutations ...
Human **Genome** Variation 2006: emerging views on structural variation and ...
[lib.bioinfo.pl/auid:2114985](#) - Cached

[Stacey S. Cherny Department of Psychiatry L10-77, Laboratory Block ...](#) ☆

File Format: PDF/Adobe Acrobat - Quick View
Tang, C. S., Garcia-Barceló, M. M., Cherny, S. S., Sham, P. C., and **Tam, P. K. H.** (2009)
Genome-wide profile of copy number variants for Hirschsprung ...
[ibgwww.colorado.edu/~cherny/vita.pdf](#) - Similar

[Publications](#) ☆

Whole **genome** association study of brain-wide imaging phenotypes for Holden, W., Moore, J.H., Sutcliffe, J.R., Hutson, J.M., **Tam, P.K.H.** Application of ...
[www.epistasis.org/index-4.html](#) - Cached

[Kingston University London - School of Life Sciences](#) - ☆

... JC Cai, J-D Huang, MJ Pallen, LAS Snyder, **PKH Tam**, S Lok, L-C Tsui, K-Y Yuen. ...
Comparative **Genomics**: The nature of CGH analysis and the use of ...

Prof Paul Tam,
- Pro Vice-Chancellor (Research)
Research Interest: "Genomics"

Relevant searches usually appear at, or near the top of the list.



Results: KE & Others

- ❧ Highly Visible research & researchers
- ❧ Research Assessment Exercise
- ❧ Rankings, League Tables, etc
 - ResearcherID moving to WoS and other Thomson Reuters products
- ❧ ORCID
- ❧ Applications for Grants
 - Current Research Information System (CRIS)



KE, Key Indicators of Success

- ❧ Item count of HKU theses in open access (OA)
- ❧ Item count of HKU research in OA
- ❧ Applications for patents
- ❧ Download counts of the above
- ❧ Number of staff available for media contact
- ❧ Number of collaborative researches
- ❧ Number of contract researches
- ❧ Number of consultancies, and income thereby generated
- ❧ Number of invited public lectures, symposia, exhibitions, performances & honorary degree speeches
- ❧ Number of University staff invited to be mentors
- ❧ Number of positive media impact related to knowledge transfer coverage, including print, online and electronic media
- ❧ Number of appointments of external members to HKU advisory boards



Online Reputation Management

- ❧ Collective Knowledge System
 - HKU -- HKU authors
 - Machine loads -- Individual editing
 - Semantic Web – Social Web
 - Local authority – Google Indexing & page ranking

- ❧ HKU author reputations polished,
 - Reputation of HKU correspondingly shines brighter



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Terima Kasih
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有り難うございます

Thank You



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