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# Motivation Modulates Brain Networks in Response to Faces Varying in Race and Status: A Multivariate Approach

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## Abstract

Previous behavioral and neuroimaging work indicates that individuals who are externally motivated to respond without racial prejudice tend not to spontaneously regulate their prejudice and prefer to focus on nonracial attributes when evaluating others. This fMRI multivariate analysis used partial least squares analysis to examine the distributed neural processing of race and a relevant but ostensibly nonracial attribute (i.e., socioeconomic status) as a function of the perceiver's external motivation. Sixty-one white male participants (*Homo sapiens*) privately formed impressions of black and white male faces ascribed with high or low status. Across all conditions, greater external motivation was associated with reduced coactivation of brain regions believed to support emotion regulation (rostral anterior cingulate cortex), introspection (middle cingulate), and social cognition (temporal pole, medial prefrontal cortex). The reduced involvement of this network irrespective of target race and status suggests that external motivation is related to the participant's overall approach to impression formation in an interracial context. The findings highlight the importance of examining network coactivation in understanding the role of external motivation in impression formation, among other interracial social processes.

**Key words:** anterior cingulate cortex; behavioral partial least squares; motivation; prejudice; race; status

## Significance Statement

This multivariate fMRI analysis examined distributed neural processing as participants formed impressions of faces varying in race and status. Across all conditions, participants reporting greater external motivation to respond without racial prejudice showed reduced coactivation in brain regions believed to support emotion regulation, introspection, and social cognition. These results suggest that external motivation may calibrate how perceivers form impressions in an interracial context, irrespective of target race. The results from this analysis raise new questions that may not have readily emerged in studies relying on traditional behavioral and univariate fMRI analyses.

## Introduction

Race remains a contentious topic in the United States and around the world. Evaluations of others based on race and other features may depend on motivations to

respond without prejudice (Li et al., 2016; Mattan et al., 2018a). In contrast to individuals who intentionally cultivate a racially egalitarian self-concept (i.e., internally motivated), individuals who are motivated to avoid the social

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sanctions of expressing racial prejudice (i.e., externally motivated) can be especially uncomfortable when race is salient (Butz and Plant, 2009; Olson and Zabel, 2015). These motivations are frequently assessed using the internal motivation scale (IMS) and the external motivation scale (EMS; Plant and Devine, 1998). Potentially due to race-related discomfort (Amodio et al., 2006; Ofan et al., 2014), whites with high EMS scores typically engage in more effortful (albeit less efficient) self-regulation during intergroup interactions (Lambert et al., 2003; Richeson and Shelton, 2003; Richeson et al., 2003; Hausmann and Ryan, 2004; Wyer, 2007; Ito et al., 2015). High-EMS individuals also tend to avoid explicit mentions of race, focusing instead on nonracial categories or topics (Norton et al., 2006; Apfelbaum et al., 2008). In a recent fMRI study (Mattan et al., 2018a), we examined neural responses to perceived race and socioeconomic status (SES) during impression formation as a function of white perceivers' EMS scores. Findings from this original univariate analysis indicated that EMS modulated the processing of SES (but not race) in brain regions involved in person evaluation. To gain greater insight into this intriguing set of findings, we used a multivariate approach known as behavioral partial least squares (PLS) analysis (Krishnan et al., 2011) to identify how brain networks may be modulated as a function of individual differences in perceiver motivation.

In our original univariate analyses (Mattan et al., 2018a), we found that EMS modulated responses to SES in the bilateral nucleus accumbens (NAcc) and ventromedial prefrontal cortex (VMPFC), consistent with the literature on status-based evaluations (Mattan et al., 2017, 2018b). Notably, high-EMS participants showed neural response patterns to SES that were difficult to reconcile with the largely positive evaluations of high SES (when considered independently of other dimensions) observed in the behavioral (Fiske, 2010; Varnum, 2013) and neuroimaging (Mattan et al., 2017, 2018b) literature.

In the present analysis, we used behavioral PLS analysis to examine distributed neural responses to perceived race and SES as a function of white perceivers' EMS scores. Behavioral PLS analysis is a data-driven method that allows for the identification of one or more latent variables (LVs) that reliably account for covariance between individual differences (e.g., EMS) and distributed patterns of neural responses to conditions of interest (e.g., targets varying in race and status; Krishnan et al., 2011; Lee et al., 2011; Cloutier et al., 2017). Because this is a data-driven approach to brain–behavior correlations, behavioral PLS analysis allows for the identification of

several potentially compatible LVs. One possibility is that brain–behavior correlations may differ qualitatively across conditions (Lee et al., 2011). Based on our original analysis showing EMS-related modulation of neural responses to SES (Mattan et al., 2018a), for example, EMS could correlate with increasing coactivation across a distributed network of brain regions when forming impressions of high-SES targets and with decreasing (or null) coactivation in a different network when forming impressions of low-SES targets. The converse is also possible. Although our original univariate analysis did not show a reliable relationship between EMS and localized neural responses to race (or the race-by-status interaction), it is nonetheless possible that EMS may predict distinct patterns of neural coactivation as a function of race in a multivariate analysis. For example, one study using multivoxel pattern analysis examined the neural representation of race in key regions of interest (ROIs) as white participants were assigned to one of two mixed-race groups and subsequently categorized members from both groups while in the scanner (Ratner et al., 2012). Although no effects of race were reported in the behavioral or univariate analyses, the authors did find that race was reliably decoded above chance in the visual cortex and the fusiform gyri but not in control regions (for a similar study using gender instead of race, see Kaul et al., 2011). This is particularly interesting because recent work has suggested that distributed neural responses to race are decoded more reliably in the fusiform gyri when race processing is incidental to the task (i.e., as in the present study) compared with when race processing is integral to the task (Kaul et al., 2014). A final possibility is that brain–behavior correlations are similar across all conditions (Cloutier et al., 2017). In other words, EMS could increase or decrease the overall coactivation between brain regions irrespective of face race or SES, implying that EMS influences how participants approach the task overall. Although the data-driven nature of PLS analysis obviates the need to formalize a priori ROIs, we anticipated that any latent variables would likely implicate regions involved in person evaluation (VMPFC; Cloutier et al., 2012; Mende-Siedlecki et al., 2013a; Cloutier and Gyurovski, 2014; Mattan et al., 2017, 2018b) and the regulation of prejudice (e.g., cingulate cortex, lateral prefrontal cortex; Kubota et al., 2012; Amodio, 2014; Mattan et al., 2018b).

## Materials and Methods

### Participants

Eighty-two Chicago-area men passed the initial screening. Of the 82 eligible participants, 61 completed the study. The 21 eligible participants who did not complete the study either failed to complete the on-line battery of questionnaires or were unable to schedule a suitable time for the scanning session before achieving our intended quota for this study ( $N = 60$ ). One participant was excluded from analyses as an outlier for IMS (a control variable), exceeding 3.5 SDs from the sample mean (see Results). The final sample comprised 60 male participants (mean age, 23.8 years;  $SD = 4.59$  years).

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## Protocol

### On-line surveys

Eligible participants completed a battery of questionnaires on-line before the day of their scan. Most of these measures were assessed for a large-scale resting-state fMRI investigation or an unrelated experiment completed immediately before the impression-formation task used for the present analysis. Although we provide an overview of pertinent measures for this report (see Experimental design and statistical analysis), full details are available in the open-access report from our previous analysis of the presented data (Mattan et al., 2018a).

### Scanning session

On the day of scanning, participants were instructed to arrive without having consumed drugs, including caffeine and alcohol. After signing consent and imaging center paperwork, the participant was photographed and completed brief surveys. Participants were then trained on the two tasks they would complete while in the scanner. The primary experimental task involved forming impressions of faces varying in race and ascribed status. An additional task, which served as a control task for the purpose of an analysis performed for the current study, involved explicitly rating (1) the attractiveness of a series of faces depicting white actors and models and (2) the likeability of a separate set of white actor faces based on their body of work. The faces of black actors and models were not used for this control task.

Participants were first trained on the control task. They completed a practice block outside of the scanner in which they learned how they would be rating the actors and models while in the scanner. The practice block was a shortened version of the main experiment (one run with three blocks of 10 trials each), using actors and models that would not be presented in the scanner. After completing the full practice block for the control task, participants then learned about the main impression-formation task. The experimenter informed participants that the study investigated how people think of others varying in SES. SES was defined as follows: “Those who have the highest social status tend to have the most money, the most education, and the most respected jobs. Those who have the lowest social status tend to have the least money, the least education, and the least respected jobs or no job.” Following this definition, participants learned to associate colors with low- and high-status Americans (e.g., blue = low; orange = high). Status-color associations were counterbalanced across participants.

To thoroughly learn status-color associations, participants completed simple association training blocks (Cloutier and Gyurovski, 2014; Cloutier et al., 2013; Mitchell et al., 2004, 2005). In an initial block of 10 trials, participants viewed a darkened silhouette over a colored background (i.e., orange or blue: five per status level), indicating by key press whether the silhouette was low status or high status based on the background color. Participants were informed of their cumulative accuracy on each trial (mean, 98.5%). Next, participants completed a block of 10 trials (5 per status level) in which they were asked what color represents low (or high) status. Parti-

cipants were again informed of their cumulative accuracy on each trial (mean, 93.4%).

Having learned the two status-color associations, participants briefly practiced the impression-formation task that they would complete while in the scanner (see Experimental design and statistical analysis). The experimenter first verbally confirmed that the participant learned the status-color associations and then explained that participants would no longer be categorizing targets as low or high in status for the impression-formation task. Instead, they would be forming quick overall impressions of male faces, taking into account all visually available information (Cloutier and Gyurovski, 2014). This was repeated for participants in the written instructions for the practice block of the impression-formation task. The procedure for the practice trial block was the same as the procedure reported for the experimental block.

Once situated in the scanner, participants first completed two fMRI runs of the control task (Mattan et al., 2018a). After this task, participants completed a brief task reminding them of the learned status-color associations and how to use the button box. All participants correctly recalled the status-color associations. After this reminder, participants completed two runs of the impression-formation task (each ~4 min), followed by resting-state and anatomic scans, time permitting (total scan time, ~1 h). On exiting the scanner, participants completed explicit stimuli ratings and judgments (Mattan et al., 2018a). After this block of surveys, participants were compensated and debriefed.

### fMRI acquisition

We used a Phillips dStream Achieva 3 T system and 32-channel head coil to acquire BOLD, T2\* contrast-weighted echoplanar images (EPIs). With a 2000 ms repetition time and a 25 ms echo time, we acquired 34 oblique slices using an interleaved z-shim acquisition protocol (Du et al., 2007). Slices were 4 mm thick with a 0.5 mm gap, a 3 mm<sup>2</sup> in-plane resolution, 77° flip angle, and a 192 × 134 × 192 mm field of view. Slices were aligned to the anterior commissure-posterior commissure axis of each participant (Deichmann et al., 2003).

## Experimental design and statistical analysis

### Design and key measures

The present analysis focuses on BOLD responses as participants formed impressions of targets varying in race and SES. We describe the impression-formation fMRI task design first, followed by the primary individual difference measures of EMS and IMS.

#### Impression-formation task

After a brief training session completed outside the scanner (see Protocol), participants learned to associate two colors with different status levels (Mattan et al., 2018a). For example, blue conveyed high status, and orange conveyed low status. Status-color associations were counterbalanced across participants.

The impression-formation task that participants completed during functional scanning adhered to a rapid event-related design (Friston et al., 1999). Trials began with a black or white male face surrounded by a blue- or

orange-colored frame over a black background. After 1500 ms, the face was replaced by a white fixation of a jittered duration (i.e., intertrial interval of 500, 2500, 4500, or 6500 ms). Participants formed a quick impression of each individual by the time the face disappeared or shortly thereafter. To signal they formed an impression, participants simultaneously pressed two keys, one per index finger. Participants were informed that their responses were not meant to indicate the content of their impressions, but merely to indicate that they had formed an impression. In each run of the impression-formation task, participants viewed 60 male faces divided evenly across conditions (for details on stimulus equating, see Mattan et al., 2018a). Two reminder trials after the first and second thirds of the sequence required participants to identify the status level of a silhouette framed by either blue or orange.

Faces from all four combinations of race (black, white) and status (low, high) were interspersed in a fixed pseudorandom sequence. To optimize fMRI design efficiency (Dale, 1999), three fixed trial sequences were generated using optseq2 (Greve, 2002). For further details on trial sequence design and optimization, see the study by Mattan et al. (2018a).

#### Control task

The control task consisted of an event-related design with two functional runs. Full details on stimulus equating and counterbalancing have been reported (T.P.D., B.D.M., J.T.K., and J.C., unpublished observations). Images of actor faces and model faces were presented over two functional scans, with 30 unique white actors and 15 unique white models per functional scan. In each scan, participants rated half of the actors on attractiveness and the other half on the body of work. The models were rated only on their attractiveness.

Before each block of the control task, participants viewed a prompt indicating the evaluative judgment and target group (e.g., How attractive are these models?). All trials began with a 1500 ms presentation of a face over a black background, followed by a 500 ms fixation. After 500 ms of fixation, the fixation cross changed from white to green, prompting participants to indicate their evaluation of the actor or model. Participants responded on a scale of 1 (very attractive/likable) to 4 (very unattractive/unlikable), with key mapping counterbalanced across participants. After 1000 ms, the green fixation changed back to white and remained for an additional 1000 ms. Jittering was implemented after each trial using 0, 2000, 4000, or 6000 ms fixations.

#### Motivation to respond without racial prejudice

This 10-item measure (Plant and Devine, 1998) was administered on-line before the participant's scheduled scan date. The EMS (Cronbach's  $\alpha = 0.874$ ) included five items (e.g., "I try to act nonprejudiced toward black people because of pressure from others"). The IMS (Cronbach's  $\alpha = 0.764$ ) also contained five items (e.g., "Being nonprejudiced toward black people is important to my self-concept"). Both motivations were measured on a 9 point scale from 1 = strongly disagree to 9 = strongly agree. EMS and IMS were uncorrelated in the final sample

( $r_{(59)} = 0.052, p = 0.694$ ). Full details on the distributions of EMS and IMS are reported by Mattan et al. (2018a).

#### Postscan stimulus ratings

Participants completed a measure of explicit likeability for each of the 60 male face stimuli viewed in the scanner during the impression-formation task. Faces were presented with the same status-associated colored backgrounds used in the scanner. Participants rated each face on a scale from 1 = extremely unlikeable to 9 = extremely likeable.

#### Analyses of behavioral data

For the sake of completeness, we report briefly on participants' reaction times (RTs) during the impression-formation task, simultaneously testing whether reaction times show any relationship with EMS. Using a similar approach, we also explore whether EMS predicts postscan stimulus ratings of likeability.

#### Reaction time analysis

Because of device malfunctions, RTs were not recorded from four participants. Therefore, the RT analysis included only 56 participants. Any RTs <250 ms (<0.1% of all trials) and any trials where no response was provided (1.5% of all trials) were immediately excluded from analysis. We then subsequently trimmed any remaining RTs exceeding 3 SDs from the participant's mean RT (0.4% of all trials). RTs were then log-transformed before analysis to reduce the natural skew of RT data. To test for effects in the speed of responses during the impression-formation task, we used a linear mixed-effects model in which log-transformed reaction times were predicted by target race, target status, and the participant's EMS score. The model included a random intercept, all possible random slopes by participant, and all possible correlation parameters.

#### Postscan likeability ratings and EMS

Using a similar linear mixed-effects model, we analyzed postscan ratings of stimulus likeability as a function of target race, target status, and the participant's EMS score. As in the analysis of RTs, the model included a random intercept, all possible random slopes by participant, and all possible correlation parameters.

#### Analyses of fMRI data

For the fMRI data, we first summarize the preprocessing parameters and GLM parameters as reported in the original univariate analysis of these data (Mattan et al., 2018a). We then provide a detailed overview of the multivariate behavioral PLS analyses used in the present report. Additional supplemental analyses are also described.

#### Preprocessing

EPIs from each participant's four runs (two per task) were preprocessed and analyzed at the first level using SPM8 ([www.fil.ion.ucl.ac.uk/spm](http://www.fil.ion.ucl.ac.uk/spm)), facilitated by a custom suite of scripts for fMRI analysis (<https://github.com/ddwagner/SPM8w>). We first implemented slice-time correction (Sladky et al., 2011), using the 17th slice acquisition as the reference. Subsequently, we integrated the four repeated z-shim slices (Du et al., 2007). The resulting images from each participant were then un-

warped and realigned to the participant's mean EPI to correct for motion and motion-by-distortion interactions (Andersson et al., 2001). Images were subsequently normalized to the MNI template and smoothed with an 8 mm FWHM kernel (Ashburner and Friston, 1999).

#### GLM

To estimate the BOLD responses for each condition, each trial was considered as an event, and the stimulus time series was convolved with the canonical hemodynamic response function. A GLM modeled scan sequences concatenated by task as a single session with regressors for each condition. For the race-status impression-formation task, we modeled four conditions (ordered as follows: high-status black, high-status white, low-status black, and low-status white). For the control task, we modeled three conditions (ordered as follows: attractiveness ratings for actors, body-of-work ratings for actors, and attractiveness ratings for models). For both task GLMs, regressors for the key conditions of interest were followed by regressors controlling for variance associated with: (1) reminder trials; (2) low-frequency drift (i.e., a linear trend); (3) session means (1 for scan 1, 0 for scan 2); (4) six movement parameters; (5) a constant across all scans; and (6) slow fluctuation of the signal (i.e., a standard set of harmonic regressors effectively serving as a 1/128 Hz high-pass filter). Contrast images reflecting the first-level effect of each condition versus baseline were used for PLS analyses (Krishnan et al., 2011).

#### Behavioral PLS analysis

Behavioral PLS analysis is a data-driven method that allows for the identification of LVs that reliably account for covariance between individual differences on a behavioral measure (e.g., EMS) and one or more distributed patterns of neural responses to conditions of interest (Krishnan et al., 2011). In other words, the goal of behavioral PLS analysis is to find weighted patterns (i.e., the LVs) characterized by maximal covariance between the behavioral and neural datasets. A description of this method given in considerable detail can be found in previous work (McIntosh and Lobaugh, 2004; McIntosh et al., 2004; Krishnan et al., 2011; Cloutier et al., 2017). In this section, we first provide some detail on how the analysis is implemented followed by an overview of the benefits and limitations of behavioral PLS analysis.

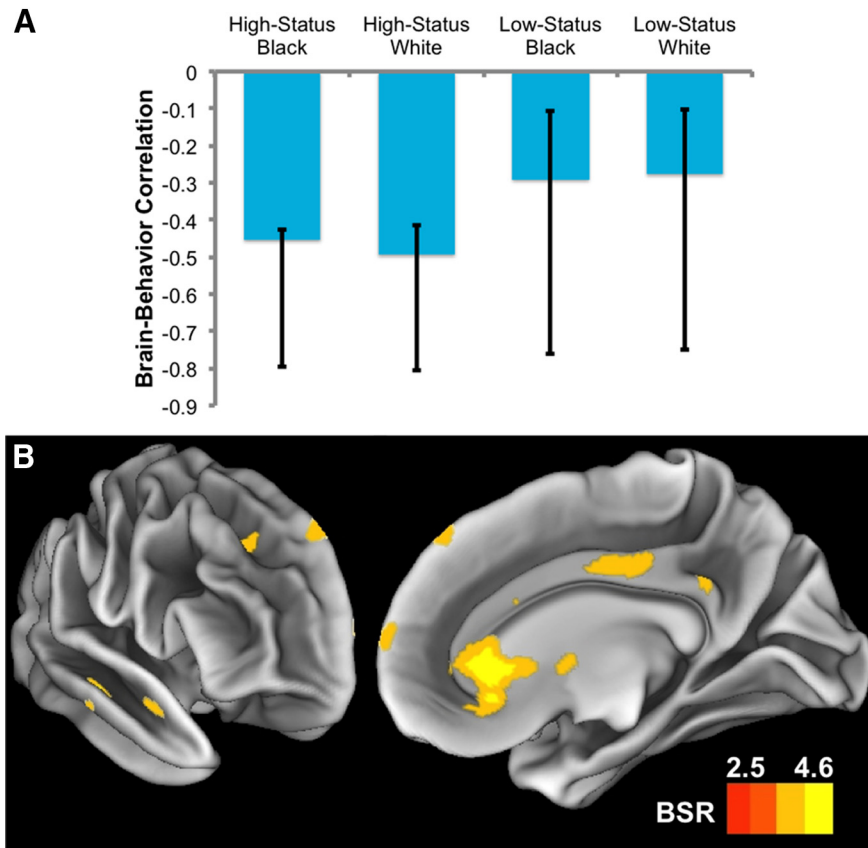
#### Analysis parameters

In the present report, we use the same analysis procedure reported by Cloutier et al. (2017) to examine the degree to which EMS predicts distributed neural responses to all conditions of interest in both the impression-formation and control tasks. To test the overall significance of each LV, a set of 2000 permuted samples was created by randomly reordering participants and condition labels (without replacement) in the voxelwise fMRI dataset, but conserving the original behavioral dataset (i.e., EMS scores). The same model used to generate the LV was subsequently applied to each permuted dataset, resulting in 2000 new covariance matrices. These covariance matrices embody the null hypothesis that there is no relationship between brain activity and behavioral data. Each covariance matrix was then subjected to

singular value decomposition (SVD), resulting in a null distribution of singular values. The significance of the SVD of the original LV was ultimately assessed with respect to this null distribution. The  $p$  value was calculated as the proportion of the permuted singular values that exceeded the original singular value. For each significant LV, the reliability of brain-behavior correlations specific to each condition was tested using 95% confidence intervals (Fig. 1A). These confidence intervals were generated using a 2000-sample bootstrapping test. Because the top and bottom bounds of the confidence intervals are derived from a bootstrap distribution, it is common for these bounds to be asymmetric relative to their corresponding estimates (Efron and Tibshirani, 1986). Indeed, when the underlying distribution is sufficiently skewed, it is possible for the correlation estimate to fall outside of its bootstrapped confidence interval. We report confidence intervals derived from the standard estimation procedure built into the PLS analysis toolbox (see [http://web.mit.edu/seven/src/PLS/Plscmd/pls\\_analysis.m](http://web.mit.edu/seven/src/PLS/Plscmd/pls_analysis.m)). The reliability with which each voxel contributes to the LV (i.e., the "salience" of the voxel) was also determined with bootstrapping. A set of 2000 bootstrap samples was created by resampling participants (with replacement) within each condition. Each new covariance matrix was subjected to SVD as before, and the singular vector weights from the resampled data were used to build a sampling distribution of the voxel saliences from the original dataset. The purpose of a constructed bootstrapped sampling distribution is to determine the reliability of each salience; saliences that are highly dependent on which participants are included in the analysis will have wide distributions. A single index of reliability termed "bootstrap ratio" (BSR) is calculated by taking the ratio of the salience to its bootstrap estimated SE (McIntosh and Lobaugh, 2004). A BSR for a given voxel is large when the voxel makes a strong contribution to the LV and the bootstrap-estimated SE is stable across many resamplings.

In the present study, voxel-specific BSR values were thresholded at the 95% confidence interval, corresponding to absolute BSR values exceeding 2.5. We used *xjview* (<http://www.alivelearn.net/xjview>) to identify and report the clusters of  $\geq 20$  contiguous voxels showing BSRs at or above this threshold (Tables 1, 2).

**Benefits and limitations of PLS analysis** Although other methods exist for examining changes in functional connectivity as a function of individual differences (e.g., psychophysical interaction, dynamic causal modeling), one of the primary advantages of behavioral PLS analysis relative to these methods is that behavioral PLS analysis maximizes coactivation at the whole-brain level without constraining analysis to correlations with a particular seed voxel or region (Mišić and Sporns, 2016). Behavioral PLS analysis can result in differences in brain-behavior correlations across conditions (Lee et al., 2011), albeit in a less subject-specific fashion than for more traditional analyses. This is because estimates for brain-behavior correlations are determined through a bootstrapping approach that collapses across participants. Therefore, behavioral PLS analysis can illustrate intercondition differences in at



**Figure 1.** **A**, External motivation to respond without prejudice (EMS) emerged as a significant LV in behavioral PLS analysis. Brain–behavior correlations were similar across conditions. **B**, Patterns of whole-brain activity covarying with EMS are presented on lateral–anterior (left) and medial (right) views of the right hemisphere. All voxels with BSR  $\geq 2.5$  are displayed, irrespective of their respective cluster sizes. Note that the directionality of brain activity needs to be interpreted in conjunction with the plotted brain–behavior correlations in **A**. Increasingly positive BSRs in **B** indicate greater reliability of the negative brain–behavior correlations depicted in **A**.

least two ways. First, confidence intervals for brain–behavior correlations in one or more conditions may contain zero. In this case, one can have little confidence that the condition containing zero in the confidence interval reliably contributes to the latent variable, unlike for the other conditions that do not contain zero in their confidence intervals. Second, confidence intervals across conditions may lie on opposite sides of zero. In this case, one can more strongly articulate a difference between conditions. Namely, conditions with positive (vs negative) brain–behavior correlations would be associated with opposite changes in coactivation in brain regions with large BSR values of the same sign (e.g., positive) as a function of the behavioral variable (e.g., EMS).

Because behavioral PLS analysis is a data-driven approach, distributed neural responses that maximally covary with the behavioral data need not be condition specific as in the preceding examples. In fact, a significant LV could reflect neural responses that correlate with the behavioral data to a similar degree for all conditions (Cloutier et al., 2017). In this case, supplemental analysis of a control task can provide additional information regarding the relative context specificity of brain–behavior correlations. For the present report, the control task served to

determine whether the relationship between EMS and distributed neural coactivation in the impression-formation task, which systematically varies target race, would generalize to a different face evaluation task for which race is not a factor. Such generalization would suggest that findings from our analysis of interest (i.e., how EMS shapes neural coactivation when forming impressions of faces varying in race and status) are not task specific but rather are revealing of broader differences in the neural responses of individuals varying in EMS.

*Supplemental PLS analyses* Because the EMS is thought to have different consequences depending on the perceiver’s IMS score (Butz and Plant, 2009), we conducted a follow-up analysis that controlled for IMS by partialing out variance in the EMS accounted for by the IMS and using the residuals in behavioral PLS analysis. Because the mean IMS score was 7.64 (on a scale from 1 to 9), the original analyses of EMS assume a high-IMS participant sample. For all analyses, the pattern of findings was similar even after controlling for IMS. As noted here and in our previous work (Mattan et al., 2018a), the limited range in IMS precludes the possibility of generalizing effects to individuals who are low in IMS (all participants scored above the midpoint of the scale).

**Table 1: Results of behavioral PLS analysis using external motivation to respond without prejudice (EMS)**

Region	Cluster Size	MNI Coordinates (mm)			BSR	
		x	y	z		
Decreased coactivation with increasing EMS						
R	Temporal pole	89	57	24	-18	3.82
R	Middle temporal gyrus	29	60	-15	-15	4.08
R	Corpus callosum	411	3	30	3	4.64
	Rostral anterior cingulate		0	33	0	3.45
	Medial orbitofrontal cortex		0	33	-13	3.35
R	Dorsomedial frontal pole	28	3	66	12	3.07
L	Temporo-occipital Junction*	21	-27	-69	15	3.41
L	Subgyral white matter	138	-24	12	27	4.42
R	Subgyral white matter	258	24	6	30	4.66
R	Middle cingulate		18	-6	34	3.37
R	Middle cingulate	39	3	-18	36	3.22
R	Dorsomedial prefrontal cortex	31	3	45	48	3.12
Increased coactivation with increasing EMS						
N/A						

R, right; L, left. BSR indexes reliability of each cluster. All BSR  $\geq 2.5$ ; all clusters  $\geq 20$  voxels.

\*Clusters that no longer emerge after controlling for IMS are indicated with an asterisk. Cluster subregions are reported to illustrate the anatomic extent of the cluster beyond the peak BSR.

Finally, we also conducted a task PLS analysis of the fMRI data from the impression-formation task. Task PLS analysis differs in important ways from behavioral PLS analysis for which each LV represents (1) a correlation between an individual difference (e.g., EMS) and distributed neural activity across participants and (2) the spatial pattern of voxel activations that supports that profile. In task PLS analysis, each LV represents (1) differences between experimental conditions for each participant (interpreted as a contrast) and (2) the spatial pattern of voxel activity that supports that contrast. In other words, because task PLS analysis results in brain scores at the participant level, it allows for more formal tests of differences between conditions, albeit in the absence of any individual difference variables such as EMS. In the present analyses, we used task PLS analysis to test for latent variables accounting for the relationship between the 2 (race: black, white)  $\times$  2 (status: low, high) factorial design and distributed patterns of neural responses. The same permutation and bootstrapping parameters for behavioral PLS analyses were applied to the task PLS analysis. Because results failed to return any significant LV (all  $p > 0.11$ ), we do not further report on the task PLS analysis.

### Code accessibility

Analyses of RT and postscan ratings were conducted in R (R Core Team, 2018) using the lme4 (Bates et al., 2015) and lmerTest (Kuznetsova et al., 2016) packages. The code used to run preprocessing and GLM steps of the analysis was facilitated by SPM8 ([www.fil.ion.ucl.ac.uk/spm](http://www.fil.ion.ucl.ac.uk/spm)) and a custom suite of scripts for fMRI analysis (spm8w version r5236; <https://github.com/ddwagner/SPM8w>). PLS analyses were conducted using a set of scripts based on an existing MATLAB-based PLS analysis toolbox (PLS Applications version 6.1311050: <http://pls.rotman-baycrest.on.ca/UserGuide.htm>). All code used

for analysis is available from the authors on request. Analyses were performed on a linux-based server (OS, Redhat Release 7) using Matlab 2012a.

## Results

### Reaction time data

RTs were on average just under 1 s (mean RT = 977 ms; SD = 306 ms). Analyses revealed similar RTs irrespective of target race, target status, and EMS score. A marginal main effect of target status ( $b = 0.00673$ , SE = 0.00350, 95% CI = [-0.000138, 0.0136],  $t_{(58)} = 1.920$ ,  $p = 0.060$ ) suggested a nonsignificant trend for faster responses when forming impressions of low-status (vs high-status) targets. All other effects were also nonsignificant ( $p > 0.24$ ).

### Postscan likeability ratings

Postscan ratings of likeability revealed significant main effects of target race ( $b = 0.793$ , SE = 0.124, 95% CI = [0.550, 1.04],  $t_{(58)} = 6.385$ ,  $p < 0.001$ ) and target status ( $b = 0.413$ , SE = 0.106, 95% CI = [0.205, 0.621],  $t_{(58)} = 3.896$ ,  $p < 0.001$ ). These effects indicated greater likeability ratings for black (vs white) targets and high-status (vs low-status) targets, respectively. Consistent with the behavioral PLS analysis reported below, we observed a significant main effect of EMS ( $b = -0.175$ , SE = 0.0790, 95% CI = [-0.330, -0.020],  $t_{(58)} = -2.215$ ,  $p = 0.031$ ), with greater EMS scores associated with lower likeability ratings, irrespective of the race or status of the target. All other effects were nonsignificant ( $p > 0.19$ ).

### PLS analysis of the impression formation task

Results revealed a significant effect of EMS as the first LV ( $p = 0.028$ ), which explained 61.4% of the crossblock covariance. Across all conditions (Fig. 1A), larger EMS scores were associated with reduced coactivation in re-

**Table 2: Behavioral PLS analysis results from the supplemental analysis of the control task**

Region	Cluster size	MNI coordinates (mm)			BSR	
		x	y	z		
Decreased coactivation with increasing external motivation to respond without racial prejudice (EMS)						
N/A						
Increased coactivation with increasing EMS						
R	Temporal subgyral white matter	3454	45	-45	-3	6.19
	Visual cortex		0	-97	-2	5.34
	Cerebellum		-3	-76	-17	5.22
R	Putamen		30	-6	-6	3.22
R	Parahippocampal gyrus		27	3	-33	4.06
R	Amygdala		21	1	-14	4.08
R	Temporal pole		39	24	-36	4.61
L	Anterior fusiform	444	-21	3	-51	6.02
L	Temporal pole		-18	12	-37	3.66
L	Parahippocampal gyrus		-24	-2	-32	3.19
L	Subgyral white matter		-39	-14	-17	3.97
L	Hippocampus		-36	-15	-12	4.65
L	Temporal pole	108	-45	12	-48	4.01
L	Cerebellum	40	-36	-69	-42	3.11
L	Inferior frontal gyrus	381	-24	36	-3	5.44
L	Subcallosal gyrus		-18	18	-15	4.66
L	Parahippocampal gyrus	22	-21	-39	-3	3.02
L	Superior temporal gyrus	37	-69	0	0	3.71
R	Subgyral white matter	168	39	15	18	3.82
R	Inferior frontal gyrus		54	31	4	3.22
L	Insula	41	-33	-9	-18	3.41
R	Precentral gyrus	420	51	-3	21	5.19
R	Postcentral gyrus		54	-15	57	2.90
L	Middle/anterior cingulate	40	-9	24	33	3.90
L	Precentral gyrus	279	-60	6	27	4.06
L	Postcentral gyrus		-57	-9	45	3.07
R	Inferior parietal lobule	46	42	-39	27	3.92
R	Supramarginal gyrus	31	54	-21	30	3.03
L	Postcentral gyrus	66	-69	-36	51	3.57
L	Inferior parietal lobule		-57	-30	45	2.77
R	Precentral gyrus	22	33	-27	69	3.09
R	Precentral gyrus	77	6	-15	81	4.12
R	Supplemental motor area		9	-19	74	3.66

R, Right; L, left. BSR indexes reliability of each voxel. All BSR values are  $\geq 2.5$ ; all clusters are  $\geq 20$  voxels. Cluster subregions are reported solely to illustrate the anatomic extent of the cluster beyond the peak BSR.

gions that form part of the emotion regulation [rostral anterior cingulate cortex (rACC)], introspection [middle cingulate cortex (MCC)], and social cognition [dorsomedial frontal pole, dorsomedial prefrontal cortex (DMPFC), and temporal pole] networks (Fig. 1B, Table 1). This relationship was not substantially impacted when controlling for IMS (first LV:  $p = 0.028$ , explaining 57.9% of cross-block covariance). Due to the similarity between these two analyses and the limited IMS variance in our high-IMS sample, all reported results are without controlling for IMS. Nonetheless, any differences that emerged between these two analyses are indicated in Table 1.

### PLS analysis of the control task

Results revealed a significant effect of EMS as the first LV ( $p = 0.025$ ), which explained 56.7% of the crossblock covariance. Notably, only the attractiveness conditions reliably contributed to the LV: model brain-behavior cor-

relation = 0.4235, 95% CI = [0.4568, 0.7570]; actor brain-behavior correlation = 0.1466, 95% CI = [0.0740, 0.6331]. The confidence interval for ratings of actor likeability based on body of work contained zero: brain-behavior correlation = 0.0878, 95% CI = [-0.0025, 0.4718]. In the attractiveness conditions, larger EMS scores were associated with increased coactivation in a distributed network of regions largely localized to the visual cortex, cerebellum, and sensorimotor and lateral prefrontal areas (Table 2). Note that the directionality of this effect (i.e., EMS was associated with increased coactivation between brain regions) runs in the opposite direction to that observed in the impression-formation task (i.e., EMS was associated with decreased coactivation).

### Discussion

The present findings provided the first demonstration using PLS analysis that motivation can shape the recruit-



ment of brain networks when forming impressions of others. Specifically, increasing EMS predicted reduced coactivation of regions involved in affect regulation (e.g., rACC), introspection (MCC), and social cognition (frontal pole, DMPFC, and temporal pole) when forming impressions of faces varying in race and social status. The components of the network emerging from the impression-formation task analysis are noteworthy in several respects. We discuss each set of regions separately in the following section.

Notably, the supplemental analysis of the control task (i.e., explicit evaluations of white actors and models) provides some evidence that the negative relationship between EMS and coactivation in the aforementioned network of regions may be specific to social evaluations when race is a factor (i.e., as in the main impression-formation task). Although the supplemental analysis of the control task showed a positive relationship between EMS and coactivation of a network of regions that was distinct from the main task analysis, we nonetheless caution the reader that this difference may also reflect task differences other than the salience of race. For example, the main task involved privately forming impressions, whereas the control task required relatively more explicit and public ratings.

Beyond providing insight into the potential neural underpinnings of EMS, the present findings are also noteworthy in that the network observed in the present analysis emerged in a relatively private context. Although previous work often indicates that high-EMS individuals are typically sensitive to experimental contexts in which they believe their responses are being monitored or will be made public (Plant and Devine, 1998; Plant et al., 2003; Amodio et al., 2006), the effects of the EMS are still observed even in a private context. For example, previous studies using both EEG (Amodio et al., 2006) and behavioral methods (Plant et al., 2003) have also identified the effects of EMS on the endorsement/inhibition of stereotypes in private contexts. One possibility is that participants' awareness that their brains were being scanned while forming impressions of black and white targets may have triggered externally motivated regulation (e.g., pipeline effects, see Plant et al., 2003). Unfortunately, these present data do not allow us to directly test the extent to which external motivation was triggered by (erroneous) beliefs about scanners reading minds. It would be interesting in a future study to examine this possibility by scanning participants who have been deceived with information that individual preferences and tendencies can be inferred from brain data versus those who have been informed about the limitations of fMRI research. Informing participants during scanning that their responses will be private (vs made public) should have a similar effect. In summary, although the mechanism requires further study, our findings add to the existing behavioral and EEG literatures, suggesting that EMS may be associated with distinct neural underpinnings even when the central threat pertaining to EMS (i.e., the potential to be exposed as harboring racist tendencies) is minimized by the private nature of the impression-formation task.

## rACC

Although the present data do not directly speak to the relationship between rACC and affect regulation, the emergence of this region in the present analysis is interesting in light of earlier work that has more directly implicated the rACC (among other regions) in the regulation of negative affect (Etkin et al., 2011, 2015) and prejudice (Amodio et al., 2006; Kubota et al., 2012; Amodio, 2014). The rACC and adjacent areas of the orbitofrontal cortex/VMPFC are thought to serve as a conduit for inhibitory signals from dorsomedial and lateral prefrontal regions en route to the amygdala (Urry et al., 2006; Johnstone et al., 2007; Etkin et al., 2011, 2015). Even in simple cognitive tasks, rACC is associated with enhanced processing of emotion-related stimuli (Kanske and Kotz, 2011) and attempts to increase emotional responses to errors under low cognitive load (Ichikawa et al., 2011). In the context of race, the rACC has been implicated in the experience of guilt after learning about one's own implicit prejudice. More specifically, in a high-IMS score sample, rACC activity to prejudice-indicative feedback increased as self-reported guilt decreased (Fourie et al., 2014), suggesting that the rACC may have been recruited spontaneously to downregulate the negative experience of guilt in the absence of an opportunity to effectively reduce their prejudice (Amodio et al., 2007). Such an interpretation is consistent with the recent suggestion that the rACC may play a special role in implicit emotion regulation—that is, regulation arising without conscious monitoring, immediate insight, or awareness (Etkin et al., 2015).

As in previous work reporting multivariate analyses of race (Ratner et al., 2012; Kaul et al., 2014) and gender (Kaul et al., 2011) perception, response patterns differed from those we observed in our behavioral and univariate analyses (Mattan et al., 2018a). Nonetheless, we note that the rACC region detected in the present PLS analysis overlaps partially with the medial prefrontal region detected in the whole-brain analysis of the same dataset (Mattan et al., 2018a). This univariate analysis indicated that the overall larger response to high-status (vs low-status) targets reversed in high-EMS score individuals, specifically in a region involved in social evaluation (VMPFC, extending to rACC; compare with ROI analyses of VMPFC, NAcc, and amygdala). The brain-behavior correlations in Figure 1A are consistent with this picture (i.e., indicating numerically larger decreases in coactivation in the rACC for high-status than for low-status targets). Together, these findings suggest that EMS score may be associated with changes in both the participant's overall approach to the task (i.e., poorer coordination between key networks previously implicated in affect regulation, introspection, and social cognition) and the participant's sensitivity to target attributes within the task (i.e., status level). Based on the partial anatomic overlap between the findings from these two complementary studies, it will be important to more closely examine the degree to which rACC may play a unique role in supporting both task-general and target-specific effects of motivation. We believe that a multianalysis approach such as

the one used for the present dataset should guide such future investigations.

### MCC

In addition to the rACC, the MCC was also part of the overall network that decreased in coactivation as a function of EMS. Although the MCC is perhaps less frequently implicated in studies on motivation or affect regulation, several studies have tied activity in this region to introspection about one's own internal states (Herwig et al., 2010; Farb et al., 2013; Doll et al., 2016) or unpleasant emotions (Herbert et al., 2011). In the present study, we observed decreased coordination between this region and areas previously implicated in affect regulation and social cognition as a function of increased EMS. On the basis of this finding, we speculate that increasing awareness of one's own negative internal states (*vis-à-vis* neural substrates in the MCC) may play an important role in circumventing the regulatory difficulties experienced by high-EMS score individuals in an interracial context (see Monteith and Mark, 2005). In any case, the present finding highlights the MCC as an important ROI in future work on external motivation to respond without racial prejudice.

### DMPFC and frontal/temporal poles

Beyond the cingulate cortex, EMS was associated with diminished coactivation in regions previously implicated in social cognition, such as the medial prefrontal cortex (frontal pole and DMPFC) and temporal pole. In general, these regions often emerge in studies of impression formation and mentalizing (Amodio and Frith, 2006). The frontal pole in particular is thought to support recently evolved aspects of social cognition including the planning and monitoring of goal-directed actions (Spreng et al., 2010; Tsujimoto et al., 2011). Recent work illustrates that the frontal pole can be divided into cytoarchitecturally and functionally distinct subregions. Meta-analyses have linked the dorsomedial subregion of the frontal pole (corresponding to the frontopolar region observed in the present study) to affective and social cognitive tasks (Bludau et al., 2014; Ray et al., 2015). For example, this region appears to be sensitive to reputational outcomes for the self and close others (Kawamichi et al., 2013). In addition, analyses of functional connectivity have revealed that the dorsomedial frontal pole is functionally connected with a number of other key regions observed in this PLS analysis, including lateral temporal cortex, rACC, and middle/posterior cingulate cortex (Bludau et al., 2014; Ray et al., 2015).

In addition to the cingulate cortex and frontal pole, we also observed EMS-related decreases in coactivation between the DMPFC and temporal pole. Previous work has implicated these regions in general impression formation (Amodio and Frith, 2006; Ames and Fiske, 2013; Mende-Siedlecki et al., 2013a,b; Li et al., 2016) and the representation of evaluative and/or stereotypic person knowledge (Gilbert et al., 2012; Li et al., 2016; Spiers et al., 2017), respectively. The EMS-related coactivation between DMPFC and the temporal pole (in addition to the rACC) overlaps considerably with the results observed in a recent study on race-based impression formation in the

presence of evaluation-relevant person knowledge (Li et al., 2016). In that study, diminished activity was observed in the DMPFC, temporal pole, and rACC as high-IMS (vs low-IMS) participants formed impressions of black and white targets paired with evaluatively incongruent traits (i.e., positive and negative traits, respectively). This finding suggests that high-IMS (vs. low-IMS) individuals may be less sensitive to evaluative incongruence, resulting in diminished recruitment of regions involved in (affect-related) conflict regulation and impression formation. Notably, the present analysis indicates that these same regions (DMPFC, temporal pole, and rACC, among others) nonetheless exhibit sustained coactivation as high-IMS individuals form impressions of targets varying in race and other attributes (i.e., status). However, this coactivation between regions involved in emotion regulation and social cognition is diminished in individuals with higher levels of EMS. Together, the relationship between EMS and diminished coactivation in this social-cognitive network (in addition to regions involved in affect regulation and introspection) raises the possibility that high-EMS individuals may have been less engaged with the impression-formation task overall, despite also reporting high IMS. Future work is needed to more directly examine the relationships among coactivation in this network, task engagement, and potential mediators, such as negative affect arising from external concerns about implicit evaluative bias.

### Relevance to the neuroscience of prejudice

Previous neuroimaging work has implicated the frontal control network (including the ACC) in the regulation of prejudice in paradigms ranging from race-irrelevant spatial location tasks (Richeson et al., 2003; Cunningham et al., 2004) to race-related fear learning (Dunsmoor et al., 2016) and measures of implicit bias (Beer et al., 2008; Fourie et al., 2014). In recent reviews, the ACC [i.e., dorsal ACC (dACC)] is typically considered to reflect monitoring for conflicts between internal desires to be egalitarian and an undesirable propensity for stereotypic or prejudiced responses (Kubota et al., 2012; Amodio, 2014; Kubota and Ito, 2016; Mattan et al., 2018b). It bears mentioning that cingulate activity in the present analysis was localized to the rACC and the MCC. Although previous work on the neural substrates of prejudice regulation has focused primarily on the dACC, some have suggested on the basis of evidence from event-related potentials (ERPs) that rACC may be recruited to monitor for conflicts with external cues such as egalitarian norms (Amodio et al., 2008; Amodio, 2014). This possibility is consistent with the present finding that EMS (i.e., an external motivation) affected coactivation in a relatively rostral aspect of the ACC.

Although this is one of the first fMRI studies to examine the effects of EMS on impression formation (but see Li et al., 2016; Mattan et al., 2018a), previous work relying primarily on ERPs has long suggested that the ACC may be sensitive to perceiver motivations to respond without prejudice. Specifically, high-IMS individuals are thought to exhibit amplified conflict monitoring when race is salient (Amodio et al., 2006, 2008), even when not explicitly

instructed to control their racial bias (Amodio et al., 2006). Even at high levels of IMS, increasing EMS has been observed to diminish control-related ERPs, ultimately resulting in poorer regulation of racial prejudice (Amodio et al., 2008). This is consistent with the present observation (also in a high-IMS sample) that EMS reduced overall coactivation between a collection of regions previously implicated in both affect regulation (rACC) and social cognition (frontal pole, DMPFC, and temporal pole).

Finally, it is imperative to note that the present study did not involve any revelations of prejudice; nor did it directly assess the regulation of negative affect. For this reason, it is difficult to determine what mechanism is mediating the effects of EMS on neural coactivation. Exploratory analyses of postscan stimulus ratings indicated a significant negative relationship between EMS and ratings of target likeability irrespective of target race or status, providing indirect support for the notion that high-EMS participants may be less predisposed to like others in the context of this interracial impression-formation task. The reason for this decline in likeability ratings as a function of EMS is unclear. It is possible that forming impressions of any individual in an interracial context is particularly uncomfortable for individuals with high EMS scores (Norton et al., 2006; Apfelbaum et al., 2008; Butz and Plant, 2009; Olson and Zabel, 2015), resulting in lower overall likeability ratings. In summary, it will be important for future work to examine additional behavioral correlates of EMS to triangulate more precisely what psychological mechanism underlies the relationship between individual differences in EMS and the pattern of neural coactivation observed in the present study. Consistent with existing evidence that high EMS affects neural control mechanisms in participants concerned about appearing prejudiced (Amodio et al., 2006; Ofan et al., 2014), one possibility is that externally motivated concerns (e.g., about the scanner detecting one's prejudice) may have diminished effective regulation of negative affect arising from conflicts between racial/class bias and intentions to form unbiased impressions (Fazio and Hilden, 2001; Devine et al., 2002). Alternatively, EMS may be associated with a diminished awareness of and/or propensity to regulate negative affect in the first instance. Further research is needed to differentiate between these and other possibilities.

## Conclusion

Using PLS analysis, we found that EMS diminished coactivation between brain networks previously implicated in affect regulation, introspection, and social cognition as high-IMS white perceivers formed impressions of targets varying in race and status. Notably, this EMS score-related decrease in coactivation was observed in all conditions, suggesting that EMS was associated with the way participants approached the impression-formation task as a whole rather than their responses to attributes of the targets, such as status (but compare with Mattan et al., 2018a). The emergence of the rACC in the present analysis is noteworthy in light of previous work that has more directly examined the role of this region in prejudice regulation (Amodio et al., 2008; Kubota et al., 2012; Amo-

dio, 2014). Moreover, together with the previous univariate analysis of the same dataset (Mattan et al., 2018a), the present analysis suggests that the rACC may uniquely contribute to both task-specific and target-specific effects of motivation to respond without racial prejudice. Finally, the current findings also raise new questions regarding the relationship between self-reported levels of EMS and the psychological and neural mechanisms of prejudice regulation.

In conclusion, the present PLS analysis provides insight above and beyond what was previously obtained using univariate analysis (Mattan et al., 2018a), suggesting that EMS leads to decreases in coactivation in regions previously implicated in emotion regulation, introspection, and social cognition. Although the precise mechanism underlying this EMS-related decrease in coactivation across this network requires further study, we believe that this network and multivariate approach will be a fruitful starting point for research into the neural substrates of previously established relationships among EMS, race-related discomfort (Norton et al., 2006; Apfelbaum et al., 2008; Butz and Plant, 2009; Olson and Zabel, 2015), and prejudice regulation (Lambert et al., 2003; Richeson and Shelton, 2003; Richeson et al., 2003; Hausmann and Ryan, 2004; Wyer, 2007; Amodio et al., 2008; Ito et al., 2015).

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