How many research profiles on different web sites must you make?

Why not one only, and let it redistribute as needed?

Several important pieces now, but we’re not there yet.

The quest continues:
Today's Trek

1) Input once:
   - re-use
   - re-distribute
   - re-purpose

2) hku tools

3) Academic Search Engine Optimization (ASEO)

Orcs
The HKU Scholars Hub is the institutional repository of The University of Hong Kong. As a key vehicle of HKU's Knowledge Exchange Initiative, the Hub strives to make HKU authors and their research very visible, with the goal of increasing all forms of collaboration.

QUICK SEARCH OF THE HUB

Search the author, title, abstract and series fields.

Search

FEATURED SCHOLAR

Dr Hau, TD
Associate Professor
Research Interests:
- Transportation economics
- Public finance

HUB NEWS

Jun 2012: HKU Knowledge Exchange Non-Academic Prize awarded to David Palmer and the Hub Team, for their success in making HKU research and scholars highly visible. Go Team!

Apr 2012: DOI numbers added to each of the 19,750 HKU theses. Increased discovery and statistics.

Feb 2012: New design and software for the Hub.

RELEVANT LINKS

- HKU's Top 1%
- HKU Authors: OA Publishing
- Usage Stats & Downloads
- HKU most cited articles in Scopus
- HKU research on Web of Science
- HKU Research & Scholarship
- HKU Libraries OA Policy
- HK Open Access Committee
- Open Access Tracking Project
### BROWSE BY FACULTY

- Faculty of Architecture (65)
- Faculty of Arts (115)
- Faculty of Business and Economics (101)
- Faculty of Dentistry (58)
- Faculty of Education (107)
- Faculty of Engineering (169)
- Faculty of Law (59)
- Faculty of Medicine (1)
- Faculty of Science (185)
- Faculty of Social Sciences (125)
- Li Ka Shing Faculty of Medicine (417)
- HKU SPACE (5)
- Other Centres and Institutes (58)

### Researchers Page Search

16 items found, displaying all items.

<table>
<thead>
<tr>
<th>HKU RPId</th>
<th>Academic Name</th>
<th>Chinese Name</th>
<th>Department</th>
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</table>
Results Author=(tam pkh) OR Author=(tam paul) OR Author=(tam kwong hang paul) Timespan=All Years. Databases=SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH.

View Distinct Author Sets for tam pkh
The Distinct Author Set feature is a discovery tool showing sets of papers likely written by the same person. (Tell me more.)

Results: 275

Refine Results
Search within results for

\nSubject Areas
- SURGERY (142)
- PEDIATRICS (122)
- GASTROENTEROLOGY & HEPATOLOGY (29)
- IMMUNOLOGY (23)
- TRANSPLANTATION (21)

Document Types
- ARTICLE (184)
- PROCEEDINGS PAPER (50)
- LETTER (12)


3. Title: Reduced RET expression in gut tissue of individuals carrying risk alleles of Hirschsprung's disease. Author(s): Miao XP, Leon TY, Ngan ESW, et al. Source: HUMAN MOLECULAR GENETICS Volume: 19 Issue: 8 Pages: 1461-1467 Times Cited: 0
HKU Author → ROS → Libraries → RID (WoS) → Hub

- **ROS**
  - HKU author
  - Inputs into Research Output System (HKU)

- **RID**
  - Libraries
  - Create ResearcherID
  - Upload ROS data to ResearcherID

- **WoS/RID**
  - ResearcherID matches upon WoS
  - Brings citation count into RID

- **Hub**
  - RID API
  - Display in the Hub, regular update
### External Metrics

<table>
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<th>Scopus (1996 ~)</th>
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<td>RID: D-3064-2009</td>
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<td>Times Cited: 1966</td>
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<td>h Index: 26</td>
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<tr>
<td>Co-authors: 150</td>
<td>Co-authors: Collaboration Network</td>
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</table>

### BiomedExperts

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<th>Author Profile</th>
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<td>Citations: 2485</td>
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<td>i10-index: 76</td>
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</tbody>
</table>

211 publications indexed in the Hub. Of these:

- 83 are found in WoS, with 1668 citations
- 103 are found in PubMed, with 208 citations
- 28 are found in Cit. Hub.
Research Information System (RIS) format
Bibliography


HKU has signed a site licence agreement with EndNote, which permits all current HKU staff and students to use the software both on campus and at home. Upon accepting the agreement in the request form, HKU staff and students must abide by the Conditions of Use of the EndNote software.

What is EndNote?

EndNote is a bibliographical management software package designed to help you to organize bibliographic references and create a bibliography. Endnote allows you to search, retrieve relevant citations, and builds your bibliography, all within one program.

endnote_at_HKUL

endnote_at_HKUL Seats are still available for Endnote Workshop II on 14 Mar & 19 Mar 2-4 pm. Please register at tinyurl.com/HKUL-training
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doublecheck_endnote At HKUL Online registration for Endnote Workshop II (advanced skills of Endnote library) is available at tinyurl.com/HKUL-training
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doublecheck_endnote At HKUL A few seats still available for Endnote Workshop II (advanced skills) on 30 Jan 2013 2-4 pm. Register: tinyurl.com/HKUL-training
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ImpactStory aggregates altmetrics: diverse impacts from your articles, datasets, blog posts, and more.

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Embed them anywhere

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data, source.

(license code) is wide open. As an open source organization, we are in the opening era of Web-
David T Palmer
0000-0001-5616-4635

Add information about you to help distinguish you from other researchers.

0 Affiliations
COMING SOON

2 Works
UPDATE

0 Grants
COMING SOON

0 Patents
COMING SOON

Personal Information
UPDATE

Biography

Affiliations

Works
UPDATE

Knowledge Exchange: A strategy for open access success at The University of Hong Kong
http://hub.hku.hk/handle/10722/145500

The Pacific Rim Library: A Surprising Pearl: Serials Review 2009
DOI: 10.1016/j.serrev.2009.04.004
http://www.scopus.com/inward/record.url?eid=2-s2.0-69549105819&partnerID=MN8TOARS
vol. 35, no. 3, pp. 138-141

Grants

Import Research Activities
UPDATE WORKS

We've found publications with your name in the CrossRef database. Click to add your works to your record.
Also see Import Research Activities

Search results

Moira Furnace
Marilyn Palmer, David Palmer, 1976, 'Moira Furnace', Industrial Archaeology Review, vol. 1, no. 1
DOI: 10.1179/030907276786474370

David Palmer, Ralph M. McInerny, 1972, New Scholasticism, vol. 46
DOI: 10.5840/newscholasticism19724632

An Elizabethan Who's Who

Works in your ORCID record

Knowledge Exchange: A strategy for open access success at The University of Hong Kong
Public
http://hub.hku.hk/handle/10722/145500

The Pacific Rim Library: A Surprising Pearl: Serials Review 2009
Public
DOI: 10.1016/j.serrev.2009.04.004
http://www.scopus.com/inward/record.url?eid=2-s2.0

Save changes Cancel
Some Tools

- The HKU Scholars Hub
HKU Researcher
Professor Bacon-Shone, John Hugh
Associate Dean of Social Science
Dept: Social Sciences Research Ctr

AND

Cognate Researcher
Dr Wong, Chit Ming
Associate Professor
Dept: Dept of Community Medicine

SHARE

Research Facets
- Keywords (grants): 2
- Awards: 1
- Publications: 5
- Co-investigators: 6

Degree of Separation
- Co-authors: 3
- Co-investigators: 2
- Keywords in grants: 0
Dear Hub Subscriber!

Statistics keep climbing! An attached file and a summary below show
a) citation counts from Scopus, Web of Science, and PubMed, and
b) download and view counts recorded in the Hub.

Your Hub team!

---

**External Citations**

<table>
<thead>
<tr>
<th>No.</th>
<th>ResearcherPage</th>
<th>Scopus</th>
<th>WoS</th>
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<th>Microsoft Academic Search</th>
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<td>71 / 0%</td>
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<td>/ -</td>
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**Internal Metrics**

<table>
<thead>
<tr>
<th>No.</th>
<th>Items</th>
<th>Total Counts / % February increase</th>
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</table>
1: Many academic articles are not in the visible web

- Choose Open Access Publishing
  - Gold, author or funder pays APC to publisher (avg. US$3,000)
  - Green, author or university reposts “author’s manuscript” in open access repository ➔ The HKU Scholars Hub
    - Free
    - More than 65% of journal publishers allow this

- OA articles receive more citations
  - How much is a citation worth?
2: Consider relevant (weighting) in Page Ranking

• Title, more than Abstract
  – Abstract
    • Keywords
      – Sub-headings
        » Text more
    • tables & figures

• Number of citations, including self-citations
  – When self-citing, always include the URL, so that robots can follow and index your other articles

• Author name & Journal Title, are heavily weighted.
  – Ex. 74 out of top 100 results on a search for “Arteriosclerosis and thrombosis cure” retrieved articles from the journals, a) Arteriosclerosis, Thrombosis, and Vascular Biology”.
  – So choose journal title wisely
3. Consider Indexing

• Use vector graphics and not raster graphics (jpg, gif, etc)

• Use synonyms
  – Ex. “academic search engine” vs. “scientific paper search engine”

• Does do stemming:
  – Ex., “analyse”, “analysis”, etc.

• Shorter titles more than longer titles

• Always, always, use the same form of author name!
4. Choose the best keywords

• Tools
  – Google Trends
  – Google Insights
  – Google Adwords keyword tool
  – Google Search-based keyword tool
  – Spacky

• Consider less common keywords
  – Less competition
Three Rubgs for the Elven-kings under the sky,
Seven for the Dwarf-lords in their halls of stone,
Nine for Mortal Men doomed to die,
One for the Dark Lord on his dark throne
In the Land of Mordor where the Shadows lie.

One Ring to rule them all, One Ring to find them,
One Ring to bring them all and in the darkness bind them
In the Land of Mordor where the Shadows lie

_The Lord of the Rings, J.R.R. Tolkien_
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  – http://hdl.handle.net/10722/183039

• Template & design, www.showeet.com