

Curriculum Vitae

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Major Area of Research

Industrial organization and business strategy, with a focus on endogenous market structure in the presence of mergers, innovation, and international trade

Academic Positions

- Associate Professor, Strategy and International Business, School of Business, the University of Hong Kong (HKU), 2007 to present
- Assistant Professor, Department of Economics, Hong Kong University of Science and Technology (HKUST), 2000-2007
- Assistant Professor, School of Economics, Peking University, 1993-1995

Education

- PhD in Economics, Duke University, 2000
- M.A. in Economics, Peking University, 1993
- B.S. in Biology, University of Science and Technology of China, 1989

Publications

1. “The choice of commercial breaks in television programs: The number, length, and timing”, *Journal of Industrial Economics*, 2004, Vol.52, pp.315–326 (leading article).
2. “A simple model of entry that increases price levels and price dispersion”, *The B.E. Journal of Economic Analysis & Policy*, 2006, Vol.6, no.1, Article 7.
3. “International mergers: Incentive and welfare”, with Larry Qiu, *Journal of International Economics*, 2006, Vol.68, pp.38–58.
4. “Merger waves: A model of endogenous mergers”, with Larry Qiu, *RAND Journal of Economics*, 2007, Vol.38, no.1, pp.214–226.
5. “Large is beautiful: Horizontal mergers for better exploitation of business shocks”, *Journal of Industrial Economics*, 2008, Vol.56, no.1, pp.68–93.
6. “Endogenous horizontal mergers under cost uncertainty”, *International Journal of Industrial Organization*, 2008, Vol.26, no.4, pp.903–912.
7. “Innovation, imitation and competition”, *The B.E. Journal of Economic Analysis & Policy*, 2009, Vol.9, no.1, Article 27.
8. “Periodic price reductions as a way to boost diminishing demand”, *Journal of Business and Financial Affairs*, 2012, Vol.1, no.102. doi: [10.4172/2167-0234.1000102](https://doi.org/10.4172/2167-0234.1000102)

Papers under revision and review

9. “Multiproduct firms and scope adjustment in globalization”, with Larry Qiu, *Journal of International Economics*, revised and resubmitted.
10. “Entry, reputation and intellectual property rights enforcement”, with Jiahua Che and Larry Qiu, *Canadian Journal of Economics*, revised and resubmitted.

11. “The effects of competition on the R&D portfolios of multiproduct firms”, with Ping Lin, *International Journal of Industrial Organization*, revised and resubmitted.
12. “Legal and non-legal means of protecting intellectual property rights”, with Jiahua Che and Larry Qiu, *Journal of Development Economics*, under revision.
13. “Vertical or horizontal: Endogenous merger waves in vertically related industries”, with Zhiyong Yao, June 2012.
14. “Sequential divestiture and firm asymmetry”, August 2012.
15. “The last supper: Complementing financial discipline with bailouts”, with Jiahua Che, December 2011.
16. “Mergers, divestitures and industry reorganization”, with Larry Qiu. October 2011.

Work in progress

17. “Product innovation in vertically related industries”, with Ping Lin.
18. “Platform entry and two-sided markets”, with Mei Lin and Ruhai Wu.

Research Grants

- “Endogenous merger waves in vertically related industries”, with Zhiyong Yao, Principle Investigator, the NET Institute Research Grant, New York University, US\$3,000
- “Horizontal merger, vertical merger, and endogenous market structure: on the iron ore-rare earth dilemma and its policy implications”, with Zhiyong Yao, Co-Investigator, Ministry of Education, China, 12YJC790236, ¥ 70,000
- “Endogenous market structure with vertical and horizontal mergers”, with Zhiyong Yao, Principle Investigator, HKU-Fudan IMBA Joint Research Fund, 2011–2012, ¥ 100,000
- “Divestitures, mergers and competition”, Principal Investigator, General Research Fund (GRF), Hong Kong Research Grants Council, HKU757910H, 2010–2012, HK\$203,500
- “Mergers under cost uncertainty”, Seed Funding Programme for Basic Research, University of Hong Kong, 2008-2010, HK\$120,000, with matching funds of HK\$80,000 from the Faculty of Business and Economics
- “Horizontal mergers among heterogeneous firms”, with Larry Qiu, Principal Investigator, Competitive Earmarked Research Grant (GRF), Hong Kong Research Grants Council, HKU6468/06H, 2006–2008, HK\$264,000

Teaching Cases Developed

- “Coca-Cola and Huiyuan: Antitrust barriers in buying top Chinese brands”, with Ping Lin, Asia Case Research Centre, The University of Hong Kong, 2011.
- “Zero-fee tours: An irresistible bargain or a sinkhole?”, Asia Case Research Centre, The University of Hong Kong, 2012.

Honours and Awards

- The Franklin Prize for Teaching Excellence, HKUST, 2006

Referee for

American Economic Review, B.E. Journals of Economic Analysis and Policy, China Journal of Economics, European Economic Review, International Economic Review, International Journal of Game Theory, International Journal of Industrial Organization, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Public Economics, Management Science, Rand Journal of Economics, Southern Economic Journal, Asian Case Research Journal