

CURRICULUM VITAE

Dr CHUNG Ting-yiu Robert

EDUCATION

Ph.D., M.Phil. (Sociology), B.Soc.Sc., the University of Hong Kong

PRESENT POSITIONS IN UNIVERSITY

Director of Public Opinion Programme, the University of Hong Kong
Warden, R.C. Lee Hall, the University of Hong Kong

POSITIONS HELD OUTSIDE UNIVERSITY

- Since 2012 Secretary-Treasurer, Asian Network for Public Opinion Research (ANPOR)
- Since 2010 Chair of the Liaison Committee, World Association for Public Opinion Research (WAPOR)
- Since 2010 Senior Research Fellow, Fudan University
- 2009-2012 Committee Member, Specialized Committee on Social Development, Hong Kong Council of Social Service
- 2006-2007 Secretary-Treasurer, World Association for Public Opinion Research (WAPOR)
- Since 2005 Member, Editorial Board of International Journal of Public Opinion Research (IJPOR)
- Since 2000 Member, World Association for Public Opinion Research (WAPOR)
- 1998-2003 Member, Citizens Advisory Committee on Community Relations, Independent Commission Against Corruption
- Since 1998 Panelist, Television Program Appreciation Index Panel, Radio Television Hong Kong
- 1997-2003 Member, Community Research Sub-committee of the Citizens Advisory Committee on Community Relations, Independent Commission Against Corruption
- 1996-2000 Chairman, Promotion & Development Section, Hong Kong Hockey Association
- 1994-1999 Part-time member, Central Policy Unit, Hong Kong Government
- 1993-1994 Community Panelist, Central Policy Unit Community
- Since 1993 Panelist, Television Programme Advisory Panel, Radio Television Hong Kong
- 1991-1992 Research Co-ordinator, Hong Kong Sports Development Board

MAJOR ACADEMIC PUBLICATIONS

1. “Work-life Balance: Attitude and Behavior in the Work Place, Matching Expectations and Closing Generation Gaps” by Chung Ting-yiu Robert, Tai Chit-fai Edward and Pang Ka-lai Karie, presentation at the 66th Annual Conference of World Association for Public Opinion Research (WAPOR) on 14-16 May 2013, Boston.
2. “PopVote; A Revolution in Gathering Opinions in Hong Kong” by Chung Ting-yiu Robert, Ma Jazz and Lee Wing-yi Winnie, presentation at the 66th Annual Conference of World Association for Public Opinion Research (WAPOR) on 14-16 May 2013, Boston.
3. “The Impact of POP’s Election Polls in Hong Kong” by Chung Ting-yiu Robert, Lee Wai-kin Frank, presentation at the 66th Annual Conference of World Association for Public Opinion Research (WAPOR) on 14-16 May 2013, Boston.
4. “Ethnic Identity of Hong Kong People: An Academic Question turned Political” (in Chinese) (「香港人的身份認同：政治化後的學術問題」) by Chung Ting-yiu Robert and Tai Chit-fai Edward, presented at conference on “Border Crossing in Greater China: Production, Community and Identity” (in Chinese) (「大中華圈的邊界跨越：生產關係、社會共同體與身份認同」研討會) on 13-14 September 2012, Taipei.
5. “Public Opinion Online: The Hong Kong Experience” by Chung Ting-yiu Robert and Lee Wing-yi Winnie, presented at “The 4th International Workshop on Internet Survey Methods” workshop on 12-13 September 2012, Korea.
6. “Freedom to Publish Opinion Poll Results”, keynote presentation at the 65th Annual Conference of World Association for Public Opinion Research (WAPOR) on 14-16 June 2012, Hong Kong.
7. “Electoral Survey and Democratic Development: The Hong Kong Experience” (in Chinese) (「選舉調查與民主發展：香港經驗」) by Chung Ting-yiu Robert and Tai Chit-fai Edward, presented at conference on “Election and Democratic Development: Experience of Taiwan, Hong Kong and Macau” (in Chinese) (「選舉與民主發展：臺灣與香港、澳門的經驗」研討會) on 24 September 2011, Taipei.
8. “Validation of the Mood Disorder Questionnaire in the general population in Hong Kong”, *Comprehensive Psychiatry*. 2009, 50 (5): 471-476 by Chung K.F., Tso K.C. and Chung Ting-yiu, Robert.
9. “The Use of Elaboration for an Analysis of September 11th On-line Data” in: Hynek Jerabek, Petr Soukup (eds.), *Advanced Lazarsfeldian Methodology*. Charles University in Prague, Karolinum Press 2008, 160-187 (Chapter 7).

10. “The Exit Poll Controversy in Hong Kong”, World Association for Public Opinion Research (WAPOR) Annual Conference 2009 on 11-13 September 2009, Lausanne, Switzerland.
11. “A Population Survey on Renal Stone Diseases in Hong Kong”, Hong Kong Medical Journal by Chan S.W.H., Ng C.F., Man C.W., Li S.K., and Chung Ting-yiu, Robert.
12. “Beyond Nation Building in Peripheral East Asia: A Cross-Cultural Study on Ethnic Identity in Hong Kong, Macau, Taiwan and Okinawa” joint paper by Yu Ching-hsin of National Chengchi University of Taiwan, Lim Chuan-tiong, John of University of the Ryukyus and Chung Ting-yiu, Robert of The University of Hong Kong, World Association for Public Opinion Research (WAPOR) Regional Conference 2008 on 25-29 February 2008, New Delhi, India.
13. “Hong Kong Television Programme Appreciation Index Survey and Programme Quality Management” (in Chinese), (「香港電視節目欣賞指數調查與節目品質管理」) presented at a special session on “Ratings and Branding of the Media” of the “Baiyulan International Television Forum”, 12th Shanghai Television Festival on 20 June 2006, Shanghai.
14. “Defending Free Polling under ‘One Country, Two Systems’: Lessons Learnt from Hong Kong’s Polling Incident” in WAPOR Annual Conference on 15-17 September 2005, Cannes, France.
15. “Macau People’s Demand for Democracy” (in Chinese), (「澳門居民的民主訴求」), presented at the “Seminar on the Road to Democracy for Hong Kong and Macau”, (in Chinese) (「香港、澳門民主路該怎樣走？」研討會) on 10 September 2005, Macau.
16. “Integration or Segregation: The Political Attitude of New Arrivals” in *Immigration Law in Hong Kong: An Interdisciplinary Study*, edited by Johannes Chan and Bart Rwezaura, Sweet & Maxwell Asia, 2004.
17. “Resolving Election Disputes in Hong Kong” (in Chinese), (「香港選舉糾紛的解決機制」), International Seminar on “Remedies for Village Elections Disputes” 13-14 November 2004, Beijing.
18. “The Freedom to Publish Polls in Hong Kong SAR, Taiwan, and China”, the 4th Asian Regional Conference of the World Association for Public Opinion Research (WAPOR) 23-24 February 2004, Manila, Philippines.
19. “Hong Kong People’s Receptiveness of ‘One Country, Two Systems’ as Reflected in Opinion Polls” (Chinese Paper), (「從民調檢視香港民眾對一國兩制之認同」), International Conference on Hong Kong under “One Country, Two Systems”, 16-17 August 2003, Taipei.

20. “The Politics of Collating Public Opinion: Two Cases of Misrepresentation of Public Opinion in Hong Kong” presented at the World Association for Public Opinion Research Annual Conference on 18 September 2003, Prague, Czech Republic.
21. “How to use Paul Lazarsfeld’s Methodology for an analysis of the September 11th on-line data”, with Hynek Jeřábek and Eva Veisová, presented at the World Association for Public Opinion Research Regional Conference on 28 June 2002, Cadenabbia, Italy.
22. “The September 11th Incident in cross-cultural comparisons: Opinions and communication, on-line & CATI, in the Czech Republic & Hong Kong”, with Hynek Jeřábek and Eva Veisová, presented at the World Association for Public Opinion Research Annual Conference on 16 May 2002, St Petersburg, USA.
23. “The public sentiment in Macau at the 2nd Handover Anniversary” (in Chinese) (「澳門回歸兩週年民情發展」), *Macau 2002* (《澳門2002》), Macau Foundation, pp. 34-48, Macau.
24. “The public sentiment in Hong Kong and Macau one year after handover” (in Chinese) (「港澳兩地回歸週年民情比較」), *Macau 2001* (《澳門2001》), Macau Foundation, pp. 143-158, Macau.
25. “The public sentiment in Hong Kong and Macau before the handover” (in Chinese) (「港澳兩地回歸前民情比較」), *Macau 2000* (《澳門2000》), Macau Foundation pp. 259-272, Macau.
26. “Media and polling in the transition to democracy: The use and misuse of opinion surveys by Hong Kong newspapers”, presented at the World Association for Public Opinion Research Annual Conference, 17-19 May 2000, Portland, USA.
27. “Voter Participation: Explaining the Record Turnout Rate” in *Power Transfer and Electoral Politics: The First Legislative Council Election in the Hong Kong Special Administrative Region*, edited by Kuan Hsin-chi, Lau Siu-kai, Louie Kin-sheun and Wong Ka-ying Timothy, Chinese University Press, 1999.
28. “Public Opinion in Transition”, paper presented at the International Conference on The Transition to Hong Kong Special Administrative Region of the People’s Republic of China (HKSARPRC), 7-9 July 1997, organized by the David C. Lam Institute for East-West Studies, The Hong Kong Baptist University.
29. “Changing Political Attitudes of Hong Kong Youths”, paper presented at the First Hong Kong Youth Forum, 21-22 April 1997, organized by the Hong Kong Federation of Youth Groups.
30. “Development of public opinion surveys” (in Chinese) (「民意調查」), in *A New Introduction to Political Science* (in Chinese) (《政治學新論》), edited by Joseph Yu-shek Cheng and K.Y. Law, the Chinese University Press, 1997, pp. 369-397,

Hong Kong.

31. “Public Opinion in the late transition period” in *From Colony to SAR: Hong Kong’s Challenge Ahead*, edited by Joseph Yu-shek Cheng and Sonny S.H. Lo, the Chinese University Press, 1995, pp. 491-526, Hong Kong.
32. “Exit Poll Controversy Re-visited”, paper presented at the Conference on the 1995 Legislative Council Election, the Chinese University of Hong Kong, 17-18 May 1996, organized by the Political Development of Hong Kong Research Programme, The Chinese University of Hong Kong.
33. “District Board Elections, 1994: Development and Crisis” (in Chinese) (「九四區議會選舉:發展與危機」) in *Asian Studies* (in Chinese) (《亞洲研究》) Vol.12, February 1995, pp.116-124. Centre For Asian Studies, Chu Hai College, Hong Kong.
34. “Public Opinion” *The Other Hong Kong Report 1994*, edited by Donald H. McMillen and Man Si-wai, the Chinese University Press, 1994, pp. 101-123, Hong Kong.
35. “Exit Polls: Controversies and Methodologies” in *Hong Kong Tried Democracy: The 1991 Elections in Hong Kong* Edited by Lau Siu-kai and Louie Kin-sheun, the Chinese University Press, 1993, pp.95-113, Hong Kong.
36. “Public Opinion” *The Other Hong Kong Report, 1993*, edited by Choi Po-king and Ho Lok-sang, the Chinese University Press, 1993, pp. 401-423, Hong Kong.
37. “Macau Direct Elections, 1992 and 1993” (「一九九二及九三年澳門直接選舉研究」) in *Journal of Macau Studies* (《澳門研究》) September 1993, pp.28-33. Macau Foundation and University of Macau, Macau.

MAJOR NON-ACADEMIC PUBLICATIONS

1. 8/2013, “PopVote: A Revolution in Gathering Opinions in Hong Kong” (「民間全民投票計劃: 收集香港民意的革命」) by Chung Ting-yiu Robert, Ma Jazz and Lee Wing-yi Winnie in *Media Digest* (Volume 8 in 2013), Hong Kong.
2. 7/2013, “The Impact of POP’s Election Polls in Hong Kong” (「民研計劃選舉研究對香港的影響」) by Chung Ting-yiu Robert and Lee Wai-kin Frank in *Media Digest* (Volume 7 in 2013), Hong Kong.
3. 6/2013, “Work-life Balance: Attitude and Behavior in the Work Place, Matching Expectations and Closing Generation Gaps” (「工作與生活平衡: 分析辦公室內的態度及行為, 配對期望及收窄世代分歧」) by Chung Ting-yiu Robert, Pang Ka-lai Karie and Tai Chit-Fai Edward in *Media Digest* (Volume 6 in 2013), Hong Kong.

4. 6/2013, “Deliberative polling, Voices from the hall, Occupy Central with Love and Peace: the development of deliberative democracy” (「慎思、眾言、佔中：商討民意的發展歷程」) in Media Digest (Volume 6 in 2013), Hong Kong.
5. 12/2012, “The Meaning and Establishment of the Asian Network for Public Opinion Research (ANPOR)” (「亞洲民研網絡的成立過程和意義」) in Media Digest (Volume 12 in 2012), Hong Kong.
6. 11/2012, “The Accuracy of Legislative Council Exit-Polls” (「立法會選舉票站調查準確程度」) by Chung Ting-yiu Robert and Tai Chit-fai Edward in Media Digest (Volume 11 in 2012), Hong Kong.
7. 9/2012, “The Accuracy of Legislative Council Rolling Polls” (「立法會選舉滾動調查準確程度」) in Media Digest (Volume 9 in 2012), Hong Kong.
8. 9/2012, “Exit Polling in the 21st Century: A Perspective from the USA” by Marjorie Connelly, The New York Times, USA. (「21世紀票站調查：美國的角度」) by Marjorie Connelly, The New York Times, USA.). Edited by Chung Ting-yiu Robert and Lee Wing-yi Winnie in Media Digest (Volume 9 in 2012), Hong Kong.
9. 7/9/2012, “How to Interpret Rolling Polls” (「如何解讀滾動調查」) in Ming Pao, Hong Kong.
10. 1/9/2012, “Letter to Hong Kong: The Deeper Meaning of Conducting Exit Polls” (「香港家書：堅持票站調查的深層意義」). The audio version of the article was broadcast by RTHK in its programme “Letter to Hong Kong” on September 1, 2012.
11. 8/2012, “Exit Polling in the 21st Century: A Perspective from the USA” by Michael W. Traugott, University of Michigan, USA, Paul J. Lavrakas, AAPOR, USA and Trevor N. Tompson, NORC at the University of Chicago, USA. (「21世紀票站調查：美國的角度」) by Michael W. Traugott, University of Michigan, USA, Paul J. Lavrakas, AAPOR, USA and Trevor N. Tompson, NORC at the University of Chicago, USA.). Edited by Chung Ting-yiu Robert and Lee Wing-yi Winnie in Media Digest (Volume 8 in 2012), Hong Kong.
12. 8/2012, “The latest development of Legislative Council Exit Poll” (「立法會選舉票站調查最新發展」) in Media Digest (Volume 8 in 2012), Hong Kong.
13. 7/2012, “The Historical Significance of the WAPOR Hong Kong Conference” (「世界民研學會香港會議的歷史意義」) by Chung Ting-yiu Robert and Lee Wing-yi Winnie in Media Digest (Volume 7 in 2012), Hong Kong.
14. 7/2012, “The Scientific Spirit of the July 1 Rally Headcount” (「七一遊行的科學精神」) by Chung Ting-yi Robert and Tai Chit-fai Edward in Media Digest (Volume 7 in 2012), Hong Kong.

15. 13/6/2012, “Professional Standards of Exit Polls (Full version)” (「票站調查的專業規範(長篇版)」). The article was distributed to all press media, and has been uploaded to PopCon (<http://popcon.hk>).
16. 12/6/2012, “Professional Standards of Exit Polls (Abridged version)” (「票站調查的專業規範(精簡版)」). The article was distributed to all press media, and has been uploaded to PopCon (<http://popcon.hk>).
17. 5/6/2012, “Survey on Ethnic Identity of Hong Kong People (Full version)” (「港人身份認同調查(長篇版)」). The article was distributed to all press media, and has been uploaded to PopCon (<http://popcon.hk>).
18. 4/6/2012, “Survey on Ethnic Identity of Hong Kong People (Abridged version)” (「港人身份認同調查(精簡版)」). The article was distributed to all press media, and has been uploaded to PopCon (<http://popcon.hk>).
19. 31/5/2012, “Differences in polls on CE-elect” (「候任特首民調的差異」). The article was distributed to all press media, and has been uploaded to PopCon (<http://popcon.hk>).
20. 30/5/2012, “The World’s New Order of Public Opinion Research” (「民意新世界、世界新民意」). The article was distributed to all press media, and has been uploaded to PopCon (<http://popcon.hk>).
21. 3/12/2011, “Letter to Hong Kong: CE Election” (「香港家書：特首選舉」). The audio version of the article was broadcast by RTHK in its programme “Letter to Hong Kong” on December 3, 2011.
22. 01/07/2011, “Passing On June 4 Collective Memory: Results of the on-site survey of June Fourth Candlelight Vigil (2)” (「六四集體記憶的代際承傳：燭光晚會現場調查結果(二)」) by Chung Ting-yiu Robert, Chan Man Joseph and Lee Lap-Fung Francis in Ming Pao, Hong Kong.
23. 30/06/2011, “Anti-June 4 Remembering Discourse and Reinforcement of June 4 Collective Memory: Results of the on-site survey of June Fourth Candlelight Vigil (1)” (「反六四論述與六四集體記憶的強化：燭光晚會現場調查結果(一)」) by Chung Ting-yiu Robert, Chan Man Joseph and Lee Lap-Fung Francis in Ming Pao, Hong Kong.
24. 03/2011, “Explaining QMI (Quality-Mass Index) of TV Programmes” (「電視節目優眾指數解說」) by Chung Ting-yiu Robert and Tai Chit-fai Edward in Media Digest (Volume 3 in 2011), Hong Kong.
25. 03/2010, “The Meaning of Referendum Movement” (「公投運動的意義」) in the Justice and Peace Commission of the HK Catholic Diocese (HKJP) Newsletter (Volume 5 in 2010), Hong Kong.

26. 12/2009, “Looking ahead for RTHK” (「香港電台如何繼往開來」) in Media Digest (Volume 12 in 2009), Hong Kong.
27. 15-16/7/2009, “The Constants and Variables of Rally from July 1st Rally On-site Survey” (「從七一現場調查看遊行的恆與變」) by So York-kee Clement, Chan Man Joseph, Lee Lap-fung and Chung Ting-yiu Robert. The articles was published in Ming Pao in two parts from June 15 to 16, 2010, with respective titles of “The highest common factor of the voices of July 1st Rally” and “Where does the new energy of July 1st Rally come from”.
28. 14/7/2009, “Number of Headcounts of Rally and Assembly Should Not Have Too Many Versions” (「遊行集會人數不應各說各話」) by So York-kee Clement and Chung Ting-yiu Robert in Hong Kong Economic Journal, Hong Kong.
29. 8/7/2009, “How to Conduct Headcounts for Large-scale Rallies and Assemblies” (「如何統計大型遊行集會的人數」) by So York-kee Clement and Chung Ting-yiu Robert in Hong Kong Economic Journal, Hong Kong and in Chinese Election Research Society’s The Journal of Election Review (Volume 7) and Media Digest (Volume 7 in 2009).
30. 03/2009, “Review of Exit Poll Seminar” (「票站調查系列 - 票站調查研討會後記」) in Media Digest (Volume 3 in 2009), Hong Kong.
31. 01/2009, “Problems Arising from EAC Report” (「票站調查系列 - 選管會報告書引申的問題」) in Media Digest (Volume 1 in 2009), Hong Kong.
32. 11/2008, “Exit Poll in US Presidential Election” (「票站調查系列 - 美國總統選舉票站調查」) in Media Digest (Volume 11 in 2008), Hong Kong.
33. 10/2008, “Overseas Experience of Exit Poll” (「票站調查系列 - 票站調查的海外經驗」) in Media Digest (Volume 10 in 2008), Hong Kong.
34. 09/2008, “Professional Ethics of Exit Poll” (「票站調查系列 - 票站調查的專業操守」) in Media Digest (Volume 9 in 2008), Hong Kong.
35. 1/12/2007, “LC By-election Rolling Survey Article Series No.3: Feature studies riding on rolling surveys” (「立法會補選滾動調查文章系列三：滾動調查中的專題探討」). This is the third article in a series of articles on “Legislative Council By-election Rolling Survey”. Using feature questions riding on the Legislative Council by-election rolling survey, it explained the other functions of rolling surveys, on top of monitoring the support rates of candidates and the projection of election results.
36. 30/11/2007, “LC By-election Rolling Survey Article Series No.2: Feature studies riding on rolling surveys” (「立法會補選滾動調查文章系列二：選民政治取向分析與滾動日數」). This is the second article in a series of articles on “Legislative

Council By-election Rolling Survey”. Based on findings obtained from the Legislative Council by-election rolling survey, in relation to voters’ political alignment, the article addresses the issues of daily sample size and the length of rolling period.

37. 29/11/2007, “LC By-election Rolling Survey Article Series No.1: Weighted Analysis and Election Forum Effect” (Chinese only) (「立法會補選滾動調查文章系列之一:加權分析和論壇效應」). This is the first article in a series of articles on “Legislative Council By-election Rolling Survey”. Other than mentioning some common misunderstandings about rolling surveys, it also revealed two interesting finding of the rolling survey, namely, the difference between using raw and weighted data, and findings on election forum effects based on ad hoc questions which rode on the rolling survey.
38. 20/11/2007, 發表文章「從民調數字看 2007 年香港區議會選舉的意義」, 從香港區議會選舉展望當前台港民主化進程座談會, 由中華港澳之友協會主辦, 台灣。
39. 26/3/2007, 發表文章「簡論香港特首選舉中民意研究者的角色」, 香港特首改選後政制新情勢座談會, 由中華港澳之友協會主辦, 台灣。
40. 15/3/2007, “Selection Progress of Public Audience for CE Election Debate” (「特首選舉辯論公眾抽樣進度」) in Hong Kong Economic Journal, Hong Kong.
41. 12/3/2007, “Explanation on Selection Method of Public Audience for the 3.15 CE Election Forum” (「特首選舉 3.15 論壇公眾抽樣說明」) in Hong Kong Economic Journal, Hong Kong.
42. 22-23/4/2006, “Simple Comments on Local Parties” (「簡評香港政黨」). The article was published in Oriental Daily News in two parts from April 22 to 23, 2006, with respective titles of “Self-proclaimed Parties Incompetent” and “Too Pragmatic, Little Research”.
43. 27/3/2006, “Budget Poll from Informed Sources” (「消息人士的財政預算案民調」) in Hong Kong Economic Journal, Hong Kong.
44. 18/3/2006, “A Quick Tour of Quality Television Programmes 2005” (「優質電視節目巡禮 2005」) in Hong Kong Economic Journal, Hong Kong.
45. 21/12/2005, “Let Public Opinion break the Deadlock” (「政制改革的民意出路」) in Hong Kong Economic Journal, Hong Kong.
46. 7/11/2005, “Accuracy of IVR Surveys Questioned” (「音頻調查不能作準」) in Hong Kong Economic Journal, Hong Kong.
47. 21/10/2005, “Limitations of Polls on Constitutional Development” (「政改民調的局限」) in Hong Kong Economic Journal, Hong Kong.

48. 10/10/2005, “Fluctuations of Chief Executive Popularity Figure” (「特首評分的波動」) in Hong Kong Economic Journal, Hong Kong.
49. 13/9/2005, “Macau People’s Demand for Democracy” (「澳門居民的民主訴求」) in Hong Kong Economic Journal, Hong Kong.
50. 8/8/2005, “Donald Tsang’s Honeymoon Period?” (「曾蔭權的民意蜜月期」) in Hong Kong Economic Journal, Hong Kong.
51. 16/7/2005, “July 1 Rally Survey Result Comparison Article Series?” (「七一調查比較系列」) in Hong Kong Economic Journal, Hong Kong.
52. 1/7/2005, “How We Monitor Mock Referendum?” (「我們如何監察模擬公投」) in Hong Kong Economic Journal, Hong Kong.
53. 30/6/2005, “Propensity to Participate in July 1 Rally?” (「七一遊行意欲分析」) in Hong Kong Economic Journal, Hong Kong.
54. 28/6/2005, “Does Tsang’s Government respect Opinion Surveys?” (「曾蔭權政府是否尊重民意調查？」) in Hong Kong Economic Journal, Hong Kong.
55. 17/5/2005, “Rolling Surveys on the British Election” (「英國大選的滾動調查」) in Hong Kong Economic Journal, Hong Kong.
56. 13/3/2005, “Let History Resolve CE’s Term” (「讓時間解開「二五之爭」) in Hong Kong Economic Journal, Hong Kong.
57. 8/3/2005, “Another Quick Tour of Quality Television Programmes” (「優質電視節目再次巡禮」) in Hong Kong Economic Journal, Hong Kong.
58. 8/1/2005, “Reflections on the Anti-Politicians Rally” (「反政客遊行的深層意義」) in Hong Kong Economic Journal, Hong Kong.
59. 17/12/2004, “Let Taiwan Election Surveys Grow” (「讓台灣選舉民調穩健發展」) in Hong Kong Economic Journal, Hong Kong.
60. 29/11/2004, “A Preliminary Plan for the Study of Referendums” (「全民投票研究計劃初擬」) in Hong Kong Economic Journal, Hong Kong.
61. 18/11/2004, “Exploring the Concept of Referendum” (「全民投票概念初探」) in Hong Kong Economic Journal, Hong Kong.
62. 1/11/2004, “United States Election: Beyond Rolling Surveys” (「美國總統選舉的滾動調查」) in Hong Kong Economic Journal, Hong Kong.
63. 15/10/2004, “Further Discussion on Strategy of ‘Diamond List’ in New Territories

- East” (「再論新界東區『鑽石名單』的策略」) in Ming Pao, Hong Kong.
64. 6/10/2004, “Legislative Council Election Exit Poll Analysis Article Series No. 7, end of series - Exit Poll: Professional Ethics Indispensable” (「立法會選舉票站調查分析系列之七 - 票站調查：專業操守不可無」) in Hong Kong Economic Journal, Hong Kong.
 65. 5/10/2004, “Legislative Council Election Exit Poll Analysis Article Series No.6 - New Territories West Exit Poll Results” (「立法會選舉票站調查分析系列之六 - 新界西票站調查結果」) in Hong Kong Economic Journal, Hong Kong.
 66. 4/10/2004, “Legislative Council Election Exit Poll Analysis Article Series No.5 - New Territories East Exit Poll Results” (「立法會選舉票站調查分析系列之五 - 新界東票站調查結果」) in Hong Kong Economic Journal, Hong Kong.
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