<table>
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<tr>
<th>Title</th>
<th>Managing HKU author reputations, enhancing HKU's reputation</th>
</tr>
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<tbody>
<tr>
<td>Author(s)</td>
<td>Palmer, DT</td>
</tr>
<tr>
<td>Citation</td>
<td>The World 100 Conference: Managing University Reputation in a Competitive World, Hong Kong, 22-23 June 2010.</td>
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<tr>
<td>Issued Date</td>
<td>2010</td>
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<tr>
<td>URL</td>
<td><a href="http://hdl.handle.net/10722/61126">http://hdl.handle.net/10722/61126</a></td>
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<tr>
<td>Rights</td>
<td>This work is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License.</td>
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</tbody>
</table>
Managing HKU Author Reputations, Enhancing HKU’s Reputation

David Palmer
Scholarly Communications Team Leader
The University of Hong Kong
Digital Presence, Digital Shadow

“For the first time, the amount of digital information generated about people surpasses the amount they create themselves”.


- Internet Footprint
- Findability
- Identity exposure, disclosure
Online Reputation Management

- Cybervetting

- One bad apple...
Online Identity Management (OIM)

- Improving quantity & quality of traffic to sites that have content related to a person, cf. Search Engine Optimization (SEO)

- Ignore?
  - Previously, lost in anonymity
  - Now,
    - Search engine index & page rankings
    - Any detail retrieved, in almost real time
Meanwhile,

- Reputation & identity of the institution:
  - University rankings
  - RAE
  - Peer Review
  - Parent’s choice of school for child
  - Recruiter’s choice
  - Media spokesmanship
  - Collaborative partnerships
  - Contract research undertaken
  - Funding received
  - Etc.
The Reputation of the University?
Knowledge Exchange

- To make highly visible HKU researchers and their research
- To promote KE between HKU and its community
  - Number of research outputs in OA
  - Download counts
  - Number of collaborative researches
  - Number of contract researches
  - Number of media contacts
  - Etc.
The HKU Scholars Hub

The HKU Scholars Hub is the institutional repository of The University of Hong Kong. It seeks to collect the intellectual output of HKU and make it available to the widest possible audience. Records are made in the Hub for items that are fulltext open access, or for URLs that hyperlink to the same.

Quick search of The Hub

Search the author, title, abstract and series fields.

For phrase search, please use quotation marks, for example, "Wann, John", or "Behavior Therapy".
Prof Tam, Paul Kwong Hang
譚廣亨
Pro-Vice-Chancellor and Vice-President (Research)
Chair of Paediatric Surgery

Tel: 2855 4850
Office: QK 1540
Dept: Vice-Chancellor's Office
Email: paultam@hkuc.hku.hk
Personal Page | Biography

Also Cited As:
- Tam, Paul
- Tam, Paul KH

Research Interests:
- Genomics
- Developmental biology
- Immunology
- Paediatric surgery

Spoken Languages: English | Cantonese | Putonghua (英語 | 粵語 | 普通話 )
Written Languages: English | Chinese (英文 | 中文 )
Area of expertise:
- Paediatric surgery (Hirschsprung's disease and related disorders; genetics of neuroblastoma, experimental immunology, genomics of childhood tumours, minimal invasive surgery, biliary atresia and choledochal cyst)

Scopus
AuthorID: 7202539421
Document Count: 293
Cited by: 3294

Bibliometric Data
ResearcherID
RID: C-4405-2009
Document Count: 673
Times Cited: 7372
Written Languages: English | Chinese (英文 | 中文)

Area of expertise:
- Paediatric surgery (Hirschsprung's disease and related disorders; genetics of neuroblastoma, experimental immunology, genomics of childhood tumours, minimal invasive surgery, biliary atresia and choledochal cyst.)

### Bibliometric Data

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<td>Document Count:</td>
<td>293</td>
</tr>
<tr>
<td>Cited by:</td>
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<td>h Index:</td>
<td>25</td>
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<tr>
<td>Co-authors:</td>
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</table>

### Hub Items for: Tam, PKH

**Authored items in the HUB - 1 to 20 of 24**

<table>
<thead>
<tr>
<th>Title</th>
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<th>Year</th>
</tr>
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<tbody>
<tr>
<td>Association study of PHOX2B as a candidate gene for Hirschsprung's disease</td>
<td>Garcia-Barcelo, MM; Sham, MH; Lui, VCH; Chen, BLS; Ott, J; Tam, PKH</td>
<td>2003</td>
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<tr>
<td>Chinese patients with sporadic Hirschsprung's disease are predominantly represented by a single RET haplotype</td>
<td>Garcia-Barcelo, MM; Sham, MH; Lui, VCH; Chen, BLS; Song, YQ; Lee, WS; Yung, SK; Romeo, G; Tam, PKH</td>
<td>2003</td>
</tr>
<tr>
<td>Computer aided prescribing: electronic prescribing is helpful in children too: Letters to the editor</td>
<td>Wong, KKY; Tam, PKH</td>
<td>2004</td>
</tr>
<tr>
<td>Depletion of intestinal resident macrophages prevents ischaemia reperfusion injury in gut</td>
<td>Chen, Y; Lui, VCH; Rooijen, NV; Tam, PKH</td>
<td>2004</td>
</tr>
<tr>
<td>Distribution of carbon monoxide-producing neurons in human colon and in Hirschsprung's disease patients</td>
<td>Chen, Y; Lui, VCH; Sham, MH; Tam, PKH</td>
<td>2002</td>
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<tr>
<td>Hirschsprung disease, associated syndromes and genetics: a review</td>
<td>Arniel, J; Sproat-Emison, E; Garcia-Barcelo, M; Lantieri, F; Burzynski, G; Borrego, S; Pelet, A; Arnold, S; Miao, X; Griseri, P; Brooks, A.S; Antinolo, G; de Pontual, L; Clement-Ziza, M; Magri, A; Kharazia, O; Witzel, K</td>
<td>2008</td>
</tr>
</tbody>
</table>
Scopus HKU data – Rectification!

- One individual might have 2 ~ 10 separate Scopus AuthorIDs
- 2 ~ 10 like named individuals on one Scopus AuthorID
- Affiliations errors
  - The University of Hong Kong, Shatin
  - Univ of HK, Japan
  - Uni HK, Switzerland
  - Etc.
www.ResearcherID.com

- 1,500 current HKU researchers
- Account creation
- Publication lists uploaded, from HKU Research Output System
  - First in the world to do so
  - btw, also first in world to import Scopus & ResearcherID metrics into author profiles
Web Services to Integrate with Workflow

Institution automatically creates RID profiles

• Unique identifier for each researcher
• Researchers maintain control of information and privacy
• Current updated Web of Science citation counts into institutional repositories and systems

Updated citation counts, profile and publication data flow into institutions

Slide, courtesy of Thomson Reuters.

HKU
港大
Tam, Paul

ResearcherID: C-4405-2009

Other Names: Tam PKH; Tam P; Tam KH; 陈广宁

URL: http://www.researcherid.com/rid/C-4405-2009

Subject: Critical Care Medicine; Emergency Medicine; General & Internal Medicine; Genetics & Heredity; Immunology; Integrative & Complementary Medicine; Neurosciences & Neurology; Pathology; Pediatrics; Surgery; Transplantation

Description: Chair of Paediatric Surgery and Division Chief. Professor Tam has received numerous awards including the BAPS prize, Royal College of Surgeons' gold medal etc. He has published extensively including 19 chapters in 11 books and over 211 original articles in international journals. He was the Founding Director of the Centre of Human Development and Birth Defects.

My URLs: http://hub.hku.hk/rp/rp00060
http://www.hku.hk/vcoffice/menu/pvc_tam_Biography.htm

Publications

My Publications (673)
View Publications Citation Metrics

Publication List: Citation Metrics

This graph shows the number of times the articles on the publication list have been cited in each of the last 20 years. Note: Only articles from ISI Web of Knowledge with citation data are included in the calculations. More information about these data.

Citation Distribution by year

Total Articles in Publication List: 673
Articles With Citation Data: 278
Sum of the Times Cited: 7372
Average Citations per Article: 26.52
h-index: 27
Last Updated: 05/15/2010 14:04 GMT
Prof Tam, Paul Kwong Hang

Pro-Vice-Chancellor and Vice-President (Research)
Chair of Paediatric Surgery

Also Cited As:
- Tam, Paul
- Tam, Paul KH

Research Interests:
- Genomics
- Developmental biology
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- Paediatric surgery

Spoken Languages:
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- Times Cited: 7372
- h Index: 27
- Co-authors: 150

Biblioitems for Tam, PKH

Author(s) | Title | Year
--- | --- | ---
Garcia Barcelo, MM | Association study of PHOX2B as a candidate | 2003
**Tam, Paul Kwong Hang**

<table>
<thead>
<tr>
<th><strong>Staff Number:</strong></th>
<th>11222</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Name:</strong></td>
<td>Tam, Paul Kwong Hang</td>
</tr>
<tr>
<td><strong>Academic Name:</strong></td>
<td>Tam, PKH</td>
</tr>
<tr>
<td><strong>Chinese Name:</strong></td>
<td>譚廣恒</td>
</tr>
<tr>
<td><strong>Honorific:</strong></td>
<td>Prof</td>
</tr>
<tr>
<td><strong>Biography:</strong></td>
<td><a href="http://www.hku.hk/cooffice/menu/pvo-tam_Biography.htm">http://www.hku.hk/cooffice/menu/pvo-tam_Biography.htm</a></td>
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**Title**

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<th>Title #1:</th>
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<tr>
<td>Title #2:</td>
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**Picture:**

Max file size for picture is 100,000 bytes. Please resize it if it is too big.

**Variant name**

<table>
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<tr>
<th>Variant #0:</th>
<th>Tarn, Paul</th>
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<tbody>
<tr>
<td>Variant #1:</td>
<td>Tam, Paul KH</td>
</tr>
</tbody>
</table>
HKU Authors now have,

- Awareness of their digital presence in Scopus, Web of Science, and HKU ResearcherPages
- Incentive to make accurate complete record
- Tools to do so
Authority control, main & variants

- Hierarchy of Authority & Synonymy
  - Authorized headings
  - Variant headings
- Multi-script Synonymy
  - Roman, Traditional Chinese, Simplified Chinese, Japanese, Korean, etc. (UTF-8)

典拠と同義との階層
- 典拠形標目
- 異なる形の標目

各言語の間、同義リンク
- ローマ字、繁体中文、簡体中文、和文、한국어、等 (UTF8)
Prof Paul Tam,
- Pro Vice-Chancellor (Research)
Research Interest: “Genomics”

* Relevant searches usually appear at, or near the top of the list.*
Results: KE & Others

- Highly Visible research & researchers
- Research Assessment Exercise
- Rankings, League Tables, etc
  - ResearcherID moving to WoS and other Thomson Reuters products
- ORCID
- Applications for Grants
  - Current Research Information System (CRIS)
KE, Key Indicators of Success

- Item count of HKU theses in open access (OA)
- Item count of HKU research in OA
- Applications for patents
- Download counts of the above
- Number of staff available for media contact
- Number of collaborative researches
- Number of contract researches
- Number of consultancies, and income thereby generated
- Number of invited public lectures, symposia, exhibitions, performances & honorary degree speeches
- Number of University staff invited to be mentors
- Number of positive media impact related to knowledge transfer coverage, including print, online and electronic media
- Number of appointments of external members to HKU advisory boards
Online Reputation Management

- Collective Knowledge System
  - HKU -- HKU authors
  - Machine loads -- Individual editing
  - Semantic Web – Social Web
  - Local authority – Google Indexing & page ranking

- HKU author reputations polished,
  -- Reputation of HKU correspondingly shines brighter
Terima Kasih
спасибо
شكرا لك
謝謝您
감사합니다
cảm ơn bạn
धन्यवाद
Σε ευχαριστώ
谢谢
有り難うございます
Thank You

HKU Colleagues
港大同僚

refine your research
SCOPUS

THOMSON REUTERS
ISI Web of Knowledge
Researcher ID

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CALCULO ALTE PRESTAZIONI
TECNologie dell'INFORMATIONe e della COMMunicazione
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