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Ear piercing: A review on the legislative regulations and potential health hazards; its relevance to family physicians

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Summary

Ear piercing is very popular. Legislation regulating the practice of ear piercing is lacking in Hong Kong. Complications arising from this normally low risk procedure do occur, especially with high ear piercing and improper techniques or instruments. This article reviews the existing legislations governing ear-piercing in different countries and the potential health hazards associated with ear-piercing. We hope to increase the awareness of the general public and primary care physicians to the potential serious medical problems that can result from such a minor procedure, which is performed for cosmetic reasons; and to prevent these complications from happening.

Introduction

Ear piercing is now regarded as a part of fashion. High ear piercing and multiple piercing sites are becoming increasingly popular, both in the female and male. Ear piercing also takes place frequently in young children. Since there is no legislation regulating the practice of ear piercing in Hong Kong, complications like infections can occur with improper instruments and poor aseptic techniques. This article reviews the existing legislations governing ear-piercing in different countries and the potential health hazards associated with ear-piercing, especially those associated with high ear piercing and improper techniques or instruments. We hope to increase the awareness of the general public and primary care physicians to the potential serious medical problems that can result from such a minor procedure performed for cosmetic reasons so as to prevent these complications from happening.

History of ear piercing

The history of human beings wearing earrings is about 8,000 years old. The earliest earrings in the world were excavated in Inner Mongolia (內蒙古). These earrings were found in pairs and made from polished stones with diameters ranging from 2.5 to 6mm. Earrings made from bronze have also been excavated from Hubei (湖北) and dated back to Xia Dynasty (夏朝) about 4,000 years ago. The oldest mummified body in the world, which dated back over 5,000 years and found frozen in an Austrian glacier, had its ears pierced with holes enlarged to 7-11 mm diameters. Over the years in different parts of the world, ear piercing has been performed for cosmetic, magical or ritual purposes. Wearing precious jewels has always been a way to show wealth and standing. Archaeological evidence gathered
in China have shown that ear piercing was practiced in both man and women 8,000 years ago although it is now more common in females.

Legislations on ear piercing

Legislations on ear piercing and the stringency of control over this practice vary in different countries. In the UK, the local government has powers to control ear piercing, in whatever form, by licensing or by registration and bylaws for ear piercing businesses related to hygienic and safe practice. In the US, most of the states require that the body piercing premises or businesses and the piercers are registered or certified by the local health authorities in order to ensure proper standards of practice. Individuals who pierce only the lobe of the ear (and the outer perimeter in Iowa) with a presterilized single-use stud-and-clasp ear piercing system are exempted from these regulations (or given a limited ear piercing registration in Northern Kentucky).

In Australia, it is a licensable public health risk activity to operate, manage or control a business, charity, give demonstration or service that carries out a skin penetration procedure. However, closed ear piercing (a process by which the ear piercing that is carried out on the lower lobe of the ear by means of an apparatus that does not come into contact with the skin and can be operated only by the use of sealed and pre-sterilized disposable fittings) is excluded.

In China, since May 2002, premises or personnel providing medical cosmetic services (including body piercing) are required to apply to the Health Department to register according to the medical institutions management rules and international guidelines on the management of body piercing. In Japan, the regulation over ear piercing is very strict and ear piercing must be done by qualified medical personnel.

In Hong Kong, there is no regulation governing the practice of ear piercing. Attempts have been made to increase the general awareness of the potential risks of body piercing. The Health Department is drafting a document on "recommended guidelines on infection control for skin penetration practice" for reference by the trade and operators engaging in skin penetration practices. Views and comments are being consolidated now.

In the UK, while a person must be 18 years of age before they have a tattoo, there is no statutory age limit for cosmetic body piercing including ear piercing. In the London Boroughs age restrictions vary because each Borough can independently use its licensing powers to impose conditions relating to age. In the US, the law also requires ear piercing in minors to be done either in the physical presence of a parent or legal guardian or with their written (or verbal in some states) permission. In Oregon, after the outbreak of infections in 2000, the state has banned the use of the type of gun used on those infected.

Technique of ear piercing

Ear piercing can be done by needles or ear piercing guns. In Hong Kong, piercing guns are widely used as they are generally considered to be "safe", "easy to use" and "painless". Most piercing guns consist of a spring-loaded action or are pressure driven. They are made of plastic or metal-encased plastic and thus cannot be sterilized in an autoclave. Very often these guns are wiped clean with alcohol or hydrogen peroxide which is not effective against viral infections like hepatitis or AIDS. Contact of the gun with the wound may introduce infective organisms and cause cross infections. In order to reduce the risk of introducing infections, ear piercing should also follow a strict aseptic technique. Sealed presterilized single-use stud-and-clasp earrings should be used and contact of the gun with the wound should be avoided. With the use of a piercing gun, the sharpened end of the ear stud is forced through the ear. Poorly designed guns or improper use of guns may result in a ragged tear with lacerations and cause tissue distortions providing a good hiding place for bacteria. This is especially true for those low quality earrings with thick posts which are poorly polished and may not even be sterile. The butterfly backing may also collect discharge and dirt favouring the growth of bacteria. Thus, careful choice of gun and jewelry is important in reducing trauma. Although strict aseptic technique of piercing can ensure against infection introduced at the time of piercing, proper aftercare of the wound on the part of the subject is equally important in preventing infections which may be acquired after the piercing procedure.

Complications of ear piercing

Ear piercing has been associated with many medical problems including local infection, sepsis, superficial cervical lymphadenopathy, oedema and haematoma.
localized discolouration, contact dermatitis, exuberant granulation tissue, scars, keloids and earlobe deformities together with embedded earrings, aspiration and ingestion of the jewels. The following is a review of the more serious complications reported.

(i) Infections

Infectious organisms may be introduced at the time of piercing with non-sterile techniques or by contaminated instruments/earrings and during healing when the wound is not kept clean. The presence of a foreign body by itself increases the risk of infection and prolongs the healing process. Serious complications are more common with high ear piercing. Skin commensals like Staphylococcus Aureus are the most common bacterial organisms isolated and serious complications like sepsis and toxic shock syndrome have been reported. Life threatening infections and complications due to Group A Beta-haemolytic streptococci have also been reported.

With the increasing popularity of high ear piercing, the incidence of auricular perichondritis is rising. Figure 1 shows a case of auricular perichondritis as a result of high ear piercing. Pseudomonas Aeruginosa has been isolated from infected cartilage and contaminated disinfectant. As the blood supply to the cartilage is poor, healing is more difficult. For serious infections, intravenous antibiotics, surgical drainage and resection of necrotic tissue may be needed. Ear deformities after high ear piercing requiring surgical reconstruction have been reported.

Viral hepatitis has occurred after ear piercing. Hepatitis B and C have been reported. Although no cases of AIDS have been found in the literature, HIV transmission is also a possibility.

(ii) Contact dermatitis

Contact dermatitis can result from metal allergy. Nickel allergy is the most common. This usually presents as an eczematous rash. Sarcoidal-type allergic contact granuloma has also been described. Wearing of earrings by itself may also induce nickel allergy which may result in lifelong morbidity.

Gold allergy and silver allergy are rare but have also been reported. The skin can become discolored from leeching of silver salts and may require surgical excision.
**Key messages**

1. There is no legislation governing ear piercing in Hong Kong.
2. The legislation relating to ear piercing differs in different countries. In some countries, exemptions are provided for piercing of the lower ear lobe with ear-piercing systems operated by the use of sealed and pre-sterilized disposable fittings.
3. Complications of ear piercing include infections, contact dermatitis, scars, keloids, together with aspiration and ingestion of the jewels. Serious complications are more common with high ear piercing and may require hospitalization and surgical treatment.
4. Aseptic technique of ear piercing prevents infections introduced at the time of ear piercing. Careful choice of gun and earrings helps to reduce trauma. Proper care of wounds prevents infections acquired afterwards. Nickel allergy can be minimized by the use of posts made of medical grade stainless steel or titanium.
5. Education of the general public on the potential health hazards and need for careful choice of ear piercing providers and piercing jewels as well as proper aftercare of the wounds should be carried out.
6. Family physicians should be aware of the potential serious complications and need for hospitalization and surgical treatment.

Following a recent assessment on the risk of sensitization of humans to nickel by piercing post assemblies, a nickel release rate of 0.2μg/cm²/week is adopted as the new directive on the use of nickel for piercing assemblies exported to the EU market from September 2005. Nickel sensitization and allergy can be minimized by the use of posts made of medical grade stainless steel or titanium.

(iii) Granuloma, scars and keloids

Scars and keloids have been associated with ear piercing. Figure 2 shows keloids developed after piercing in the earlobe and Figure 3 shows a keloid developed after high ear piercing. Keloids have a higher incidence in blacks and Asians. Treatment of keloids is still controversial and no single treatment modality is always successful. Medical therapies include corticosteroids, interferon, 5-fluorouracil, and imiquimod; surgical treatment includes primary excision, skin graft or local flap and cryosurgery; physical modalities include pressure and radiation therapies. Auricular keloids pose distinctive cosmetic implications. Subjects should be informed of the risk and consent should be obtained before ear piercing.

**Conclusions**

In Hong Kong, there should be concern about the lack of regulations over those who perform ear piercing and the techniques and facilities they use. Educating the general public on the potential health hazards will help to increase their awareness in the need for a careful choice of ear piercing providers. Consumers should be aware of the risk of scars and keloids.

Proper training of ear piercing personnel should be enforced. Implementation of legislation or control over the standards of practice and the facilities will help to reduce the incidence of infections and their complications. A tight adherence to the nickel release directive on the part of the business can reduce the incidence of nickel sensitization and allergy. With the increasing popularity of high ear piercing and piercing in other parts of the body, primary care physicians in Hong Kong are likely to encounter more patients with complications.

Some of the more serious cases may require hospitalization and surgical treatment. Patients may feel embarrassed and reluctant to seek medical care, particularly with piercing in nontraditional sites. Physicians should be aware of the potential serious complications and be non-judgmental so as not to label or frighten the patient into delaying medical care.

**References**