<table>
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<th><strong>Title</strong></th>
<th>Managing Research Profiles</th>
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<td>Palmer, DT</td>
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<tr>
<td><strong>Citation</strong></td>
<td>Earth Sciences Seminar, HKU, Hong Kong, 21 March 2013</td>
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<td><strong>Rights</strong></td>
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ResearchGate, Impact Story, ResearcherID, Scopus, WoS, MS Academic Search, ACM Digital Library, RePEc, SSRN, and more!

➡️ How many research profiles on different web sites must you make?

➡️ Why not one only, and let it redistribute as needed?

➡️ Several important pieces now, but we’re not there yet.

➡️ The quest continues:
Today's Trek

1) Input once:
   - re-use
   - re-distribute
   - re-purpose

2) hku tools

3) Academic Search Engine Optimization (ASEO)

Orcs
The HKU Scholars Hub is the institutional repository of The University of Hong Kong. As a key vehicle of HKU's Knowledge Exchange Initiative, The Hub strives to make HKU authors and their research very visible, with the goal of increasing all forms of collaboration.

Search the author, title, abstract and series fields.

QUICK SEARCH OF THE HUB

FEATURED SCHOLAR

Dr Hau, TD
- Associate Professor
- Research Interests:
  - Transportation economics
  - Public finance

HUB NEWS

Jun 2012: HKU Knowledge Exchange Non-Academic Prize awarded to David Palmer and the Hub Team, for their success in making HKU research and scholars highly visible. Go Team!

Apr 2012: DOI numbers added to each of the 19,750 HKU theses. Increased discovery and statistics.

Feb 2012: New design and software for the Hub.

RELEVANT LINKS

- HKU's Top 1%
- HKU Authors: OA Publishing
- Usage Stats & Downloads
- HKU most cited articles in Scopus
- HKU research on Web of Science
- HKU Research & Scholarship
- HKU Libraries OA Policy
- HK Open Access Committee
- Open Access Tracking Project
**BROWSE BY FACULTY**

- Faculty of Architecture (65)
- Faculty of Arts (115)
- Faculty of Business and Economics (101)
- Faculty of Dentistry (58)
- Faculty of Education (107)
- Faculty of Engineering (169)
- Faculty of Law (59)
- Faculty of Medicine (1)
- Faculty of Science (185)
- Faculty of Social Sciences (125)
- Li Ka Shing Faculty of Medicine (417)
- HKU SPACE (5)
- Other Centres and Institutes (58)

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Author=(tam pkh) OR Author=(tam paul) OR Author=(tam kwong hang paul)
HKU Author → ROS → Libraries → RID (WoS) → Hub

ROS
- HKU author
- Inputs into Research Output System (HKU)

RID
- Libraries
- Create ResearcherID
- Upload ROS data to ResearcherID

WoS/RID
- ResearcherID matches upon WoS
- Brings citation count into RID

Hub
- RID API
- Display in the Hub, regular update
Chow, Billy Kwok Chong

ResearcherID: D-3064-2009
Other Names: Chow BKC, 鄭國昌

My Institutions (more details)
Primary Institution: The University of Hong Kong
Sub-org/Dept:
Role: Researcher (Academic)

Citation Distribution by year

- Total Articles in Publication List: 180
- Articles With Citation Data: 118
- Sum of the Times Cited: 1966
- Average Citations per Article: 16.66
- h-index: 26

Last Updated: 03/09/2013 19:31 GMT
### External Metrics

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211 publications indexed in the Hub. Of these:

- **Web of Science:** 83 publications, with 1668 citations
- **PubMed:** 103 publications, with 208 citations
- **Cit禾aba:** 93 publications, with 208 citations
Research Information System (RIS) format
Bibliography


HKU has signed a site licence agreement with EndNote, which permits all current HKU staff and students to use the software both on campus and at home. Upon accepting the agreement in the request form, HKU staff and students must abide by the Conditions of Use of the EndNote software.

**What is EndNote?**

EndNote is a bibliographical management software package designed to help you to organize bibliographic references and create a bibliography. Endnote allows you to search, retrieve relevant citations, and builds your bibliography, all within one program.
The Hub

ResearcherID

Grant Application

Paper A

Syllabus & Reading List

CV

EndNote Ris file

Paper B
ORCID

open research & contributor ID
Tell the full story of your research impact.

ImpactStory aggregates altmetrics: diverse impacts from your articles, datasets, blog posts, and more.

Make my impact report or, show me a sample report.

We track impact across the Web:

citeulike crossref delicious PLOS PubMed ScienceSeeker Scopus

View metrics in seconds

Point us to your research products in Slideshare, GitHub, and Dryad. Import items from your Google Scholar profile or a BibTex file.

Embed them anywhere

Use ImpactStory's full-featured API to add metrics to your own projects. Or drop our embeddable Javascript widget into your publishing platform's HTML.

data, code, and resource. This (also open data and code) is wide open.

Send us your feedback!
David T Palmer
0000-0001-5616-4635

View Public ORCID Record

Country: HK

Websites:
HKU ResearcherPage
Google Scholar Citations
ResearcherID

Other IDs:
Scopus Author ID 26634245300

Import Research Activities

Add information about you to help distinguish you from other researchers.

0 Affiliations
COMING SOON

2 Works
UPDATE t.

0 Grants
COMING SOON

0 Patents
COMING SOON

Personal Information

Biography

Affiliations

Knowledge Exchange: A strategy for open access success at The University of Hong Kong
http://hub.hku.hk/handle/10722/145500

The Pacific Rim Library: A Surprising Pearl: Serials Review 2009
DOI: 10.1016/j.serrev.2009.04.004
http://www.scopus.com/inward/record.url?eid=2-s2.0-69549105819&partnerID=MN8TOARS
vol. 35, no. 3, pp. 138-141

Grants
UPDATE WORKS

We’ve found publications with your name in the CrossRef database. Click to add your works to your record. Also see Import Research Activities

Search and add | Add manually

Search results

Moira Furnace
Marilyn Palmer, David Palmer, 1976, 'Moira Furnace', *Industrial Archaeology Review*, vol. 1, no. 1
DOI: 10.1179/030907276786474370

David Palmer, Ralph M. Mclnerny, 1972, *New Scholasticism*, vol. 46
DOI: 10.5840/newscholas197246432

An Elizabethan Who's Who

Works in your ORCID record

Knowledge Exchange: A strategy for open access success at The University of Hong Kong
Public
http://hub.hku.hk/handle/10722/145500

The Pacific Rim Library: A Surprising Pearl: Serials Review 2009
Public
DOI: 10.1016/j.serrev.2009.04.004
http://www.scopus.com/inward/record.url?eid=2-s2.0
Dear Hub Subscriber!

Statistics keep climbing! An attached file and a summary below show
a) citation counts from Scopus, Web of Science, and PubMed, and
b) download and view counts recorded in the Hub.

Your Hub team!

<table>
<thead>
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Professor John Bacon-Shone - Faculty of Social Sciences - The ... 
www.socsc.hku.hk/bio/jbs.htm - Cached 
Sep 1, 2011 – Brief Biography John Bacon-Shone is Associate Dean (Knowledge Exchange) of Social Sciences, Director of the Social Sciences Research ... 

[DOC] Appendix B - HKU Scholars Hub - The University of Hong Kong 
hub.hku.hk/researchercv/rp00056 
File Format: Microsoft Word - Quick View 
PROFESSOR JOHN BACON-SHONE. 1. Personal Details. Age 56 years. Nationality British/American. Address Social Sciences Research Centre, The University ... 

Professor John Bacon-Shone - Google Scholar Citations 
scholar.google.com/citations?user=A-FV72wAAAAJ&hl... 
Social Sciences Research Centre, The University of Hong Kong - Verified email at hku.hk Professor John Bacon-Shone. Social Sciences Research ... 
The International Prevalence Study on Physical Activity: results from 20 ... The diagnosis and prevalence of hyperactivity in Chinese schoolboys
1: Many academic articles are not in the visible web

- Choose Open Access Publishing
  - Gold, author or funder pays APC to publisher (avg. US$3,000)
  - Green, author or university reposts “author’s manuscript” in open access repository ➔ The HKU Scholars Hub
    - Free
    - More than 65% of journal publishers allow this

- OA articles receive more citations
  - How much is a citation worth?
2: Consider relevant (weighting) in Page Ranking

• Title, more than Abstract
  – Abstract
    • Keywords
      – Sub-headings
    » Text more
    • tables & figures

• Number of citations, including self-citations
  – When self-citing, always include the URL, so that robots can follow and index your other articles

• Author name & Journal Title, are heavily weighted.
  – Ex. 74 out of top 100 results on a search for “Arteriosclerosis and thrombosis cure” retrieved articles from the journals, a) Arteriosclerosis, Thrombosis, and Vascular Biology”.
  – So choose journal title wisely
3. Consider Indexing

- Use vector graphics and not raster graphics (jpg, gif, etc)

- Use synonyms
  - Ex. “academic search engine” vs. “scientific paper search engine”

- Does do stemming:
  - Ex., “analyse”, “analysis”, etc.

- Shorter titles more than longer titles

- Always, always, use the same form of author name!
4. Choose the best keywords

• Tools
  – Google Trends
  – Google Insights
  – Google Adwords keyword tool
  – Google Search-based keyword tool
  – Spacky

• Consider less common keywords
  – Less competition
Three Rubgs for the Elven-kings under the sky,
Seven for the Dwarf-lords in their halls of stone,
Nine for Mortal Men doomed to die,
One for the Dark Lord on his dark throne
In the Land of Mordor where the Shadows lie.
One Ring to rule them all, One Ring to find them,
One Ring to bring them all and in the darkness bind them
In the Land of Mordor where the Shadows lie

The Lord of the Rings, J.R.R. Tolkien
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• Archived at,
  – http://hdl.handle.net/10722/183039

• Template & design, www.showeet.com